Today's real estate professionals serve many roles: salesperson, advisor, negotiator, and confidant. The use of technology helps agents keep all these aspects of the business running by automating vital tasks, maintaining a pipeline of prospects, and never letting opportunities fall through the cracks. Increasing productivity directly results in more business and higher production.

**CENTRALIZE CLIENT MANAGEMENT**
Sync your contacts and communication history, import your spreadsheets, and connect your mobile devices to make sure your most important relationships are always accessible.

**RIGHT MESSAGE + RIGHT PERSON + RIGHT TIME**
Prioritize relationships and assign next steps at every point in the funnel, ensuring you know who to speak with, when to speak to them, and what to say.

**STAY ACCOUNTABLE AND MOTIVATED**
Keep your most pressing needs front and center. When we help you prioritize what really matters, your relationships are more manageable and more successful, motivating you to stick with it.

**FOCUS ON BUILDING PERSONAL RELATIONSHIPS**
Yes, CRMs allow for the automation of client communications, but it won’t replace the value of personal interaction. Use a CRM as a tool to extract value from your relationships. After all, relationships are your most important asset.

“We provide our agents with the best-in-class of vendors. Contactually is a great product that is progressively moving forward. And what our agents like best is the increased business. Agents using Contactually realize 42% more business.”

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