

NAVIGATING
COMPLEXITY
TRANSLATING STRATEGY
ITERATING &
INNOVATING
COLLABORATING ACROSS BOUNDARIES
LEADING TEAMS
DRIVING
CHANGE
LEADERSHIP

PROCESS
SKILLS
TECHNICAL EXPERTISE
FUNCTIONAL
KNOWLEDGE
EXPERTISE

TRANSFORMATIONAL TECHNICAL LEADERSHIP
Turning Technical Experts into Transformational Leaders

THE TECHNICAL LEADERSHIP CHALLENGE

"Teams are the atomic unit of work today and fundamental to our organization's success. Knowing how to build a team, lead work, and get the best out of diverse talent on a team is an indispensable skill."

46% of transitions from individual contributors to leaders fail

49% felt their organizations and leaders were not prepared to handle this complexity

Sources: "Successfully Transition to New Leadership Roles" McKinsey Report 2018, IBM Global CEO Study: Capitalizing on Complexity

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OUR SOLUTION

This **Transformational Technical Leadership Experience** is comprised of six courses. Each course is designed to build the leadership expertise, mindset, skillset, and toolset required to become a transformational leader.

As a result, organizations get more "ready-now" leaders, able to lead work, people, and change — and increase their impact on business outcomes. Participants obtain the skills, tools, and real-world practice to boost their impact and careers.

TRANSFORMATIONAL TECHNICAL LEADERSHIP EXPERIENCE

A Flexible Journey

Leading in this fast-paced, constantly changing environment presents unique challenges. For technical leaders, the task is now to not only keep pace as an individual but to guide and bring others along as well. Whether your learning track starts with a certification path or you want to focus on specific skill gaps, our solution is flexible. To earn a program certificate, 5 of the following 6 courses must be successfully completed.

COURSE COMPLETION CERTIFICATES



A course certificate from Learning Tree and Duke Corporate Education is issued with each course completion.

PROGRAM CERTIFICATE



A program certificate from Learning Tree and Duke Corporate Education is issued upon successful completion of 5 courses.

REQUIRED COURSE FOR CERTIFICATE PROGRAM

Navigating Increasing Complexity

(2 Days, Course 3830)

Navigating Increasing Complexity focuses on the very nature of our working contexts today, arguing that the work we do is more complex than ever, and that this complexity demands new approaches. Participants learn how to recognize, diagnose, and respond appropriately to complex environments and situations in a highly interactive course setting. The course serves as an introduction and touch point to the rest of the courses in the certificate program.



ELECTIVE COURSES

Translating Strategy into Results (2 Days, Course 3831) Translating Strategy into Results sensitizes technical leaders to the mindset necessary to think and act strategically as they lead and execute work in their organizations. Attendees focus on the mutually supportive skills of translating the larger organizational strategy to their own work and architecting their own strategies for executing this work. Additionally, participants learn the importance of having a strategic frame of reference that aligns strategy with the critical domains of operations and people to enable effective implementation and desired results.	Thriving in Dynamic Change (2 Days, Course 3832) Technology changes are relentless, overwhelming, and promise improvement yet frequently disappoint in both execution and results. Learners will explore new approaches and apply frameworks to help them see change not as a disruption which needs to be managed but as an opportunity for growth and improved performance. They will experience how change affects themselves and others and practice ways to lead their teams and organization through dynamic change.	Elevating Team Impact (2 Days, Course 3833) Teams are increasingly becoming the atomic unit of work, important to successfully executing organizational strategy. 80% of people's time is spent working in teams. However, there is no guarantee that team results are aligned with strategic expectations, which largely depends on the team's leadership. Learners will explore how to lead a cohesive, collaborative team, leverage diversity, and produce great results with numerous hands-on activities to practice deploying collaborative techniques both inside and beyond team boundaries.	Driving Breakthrough Innovation (2 Days, Course 3834) 50% of all innovation efforts fail to realize the expected value because the innovation doesn't address the real problem, or execution fails. The technical leader, who leads many of the innovation efforts in organizations, needs a solid, customer-centered approach to initiating, developing, and deploying innovative solutions. Learners will engage in a customer-centered design process from framing to implementation and practice discovering, framing, and driving successful innovation efforts that create sustainable value.	Influencing Collaborative Solutions (2 Days, Course 3835) Most organizations today are de-emphasizing their hierarchal structures in favor of cross-functional groups, and this significantly increases the collaboration needed to produce desired results. How does a technical leader gain the information, perspectives, and permissions, needed to get the work done and own the result without the requisite authority to make the "call" – at speed? Learners will learn how to collaborate and influence others when they don't have positional authority. Participants will also engage in several influence and agility drills to hone their capacity for producing solutions quickly.
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Get full course details at: LearningTree.ca/TLeader

THE POWER OF PARTNERSHIP:

Transform Technical Skills to Business & Career Outcomes.

“Leadership today requires a unique skillset to influence people, processes, and create change in a dynamic environment. This exclusive certificate program with Duke Corporate Education addresses the needs of IT leaders to help their technical executives, managers, and line experts advance on the career ladder of excellence and be future-ready to drive business outcomes.”

– David Brown, Learning Tree CEO



Duke Corporate Education: provider of leadership development experiences that enable leaders at all levels to lead for “what’s next”. With delivery in over 85 countries, we work together with clients to understand their context and craft the right educational solution for any level of leadership — managers, directors, high potentials, or executives. Headquartered in Durham, NC, Duke Corporate Education is a support organization of Duke University, with global offices located in London, UK; Johannesburg, South Africa; and Singapore.

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Learning Tree International, the global leader in skills training and development to more than 95% of top Fortune 500 organizations and #1 U.S. federal government

instructor-led training partner for 13 consecutive years, delivers mission-critical training and certifications to effectively deploy major IT initiatives, process improvement, and transformational enterprise solutions. Nearly 3 million IT & business professionals around the world have enhanced their skills through Learning Tree and its expert instructor corps, real-world practitioners who bring our extensive library of proprietary and partner content to life. The Learning Tree “hands-on” approach to skills development reflects how learning is done today and provides greater impact than eLearning or classroom learning alone.

Contact us today for a quote to turn technical experts into transformational leaders at your organization.



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