APPOINTMENTCENTRE

August 18-24, 2019

WEEKLY APPOINTMENT 2,816

+1.6%

20.0

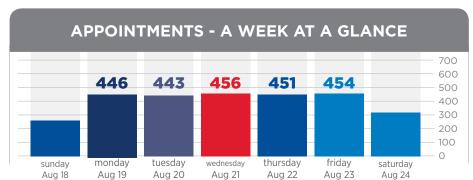
This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

BREAKDOWN

appointments booked

% change over previous week

total properties SOLD this week Sold/Appointment Index



SOLD/APPOINTMENT INDEX Past 4 weeks								
				25				
	22.5	20.1	20.0	20				
17.9		20.1	20.0	15				
				10				
July 28- Aug. 3	Aug 4-10	Aug 11-17	Aug 18-24	— 5 — 0				

TOP 5 PRICE RANGES								
Hamilton		Burlington		Niagara				
#1	\$400-450k	#1	\$900k-1M \$650-700k	#1	\$350-400k			
#2	\$500-550k	#2	\$1-2M	#2	\$300-350k			
#3	\$450-500k	#3	\$800-900k	#3	\$400-450k			
#4	\$350-400k	#4	\$450-500k	#4	\$250-300k			
#5	\$300-350k	#5	\$750-800k	#5	\$450-500k			

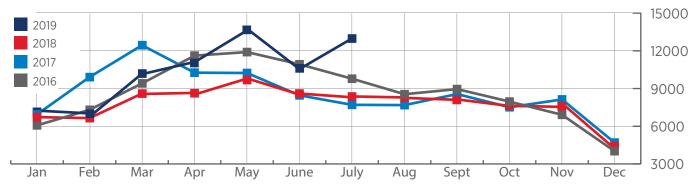
Appointments rose slightly by 1.6% last week. The call centre staff were kept busy, with an average of 450 appointments a day. Our monthly comparison continues to outstrip August 2018 by over 33% - we have already made more appointments than all of last August, resulting in the busiest August so far in appointment centre history.

Our Sold/Appointment Index remained steady at 20.0 appointments on average per property sold during this time frame.

MONTHLY COMPARISON 2018 vs. 2019 9,764 +33.8% 9,311 7,297 % change total appointments: total appointments: total appointments: August 2018 August 1-24, 2018 August 1-24, 2019 2018 vs. 2019

Price ranges in Hamilton remain steady within the \$300-\$550 range. Burlington showed typical high-end activity with the mid-range \$450-500k unusually active last week. Niagara also continues to show the \$250-\$500K price ranges as the most in demand.

APPOINTMENTS 4 YEARS AT A GLANCE



*source: RE/MAX Escarpment & Niagara internal data.