

# APPOINTMENT CENTRE 2019 | RE/MAX ESCARPMENT REALTY INC., BROKERAGE

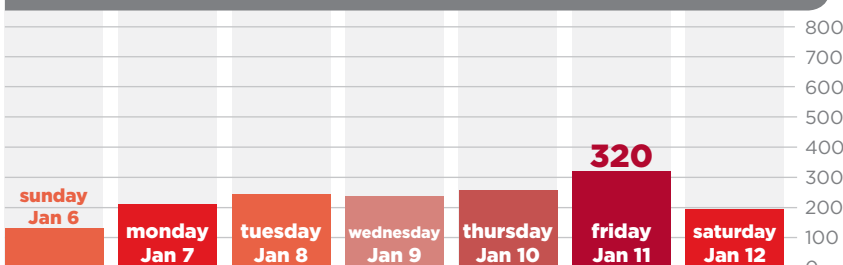
INDEPENDENTLY OWNED & OPERATED

**WEEK: January 5-12, 2019**

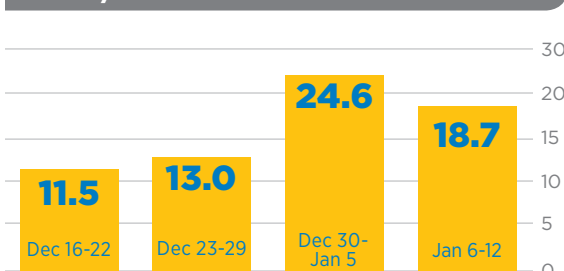
## APPOINTMENT BREAKDOWN

<b>1592</b>	<b>+18.2%</b>	<b>85</b>	<b>18.7</b>	<i>This number measures the relationship between properties that Sold this week to the number of appointments made during the same week, thereby measuring Buyer motivation.</i>
appointments booked	% change over previous week (seasonally adjusted)	total properties SOLD this week	Sold/Appointment Index	

## APPOINTMENTS WEEK AT A GLANCE



## SOLD/APPT. INDEX - Past 4 weeks



## THE STORY LAST WEEK:

Our first complete week in January saw an 18.2% increase in appointments over the previous week. With 85 properties sold, our Sold/Appointment index dropped slightly to 18.7 appointment on average per property sold, likely due to the fact that there are more listings available on the market. Burlington showed up twice in our Top 5 Districts with St. Catharines also very popular. Price ranges in Hamilton remain strongly in the \$250-\$600 range, while the fluctuation in Burlington shows activity at low, medium and high price ranges. Overall, appointments in January so far are 13.2% higher than they were in 2018 - a great start to 2019!

## TOP 5 DISTRICTS

### for appointments booked

#1	District 135 - Burlington
#2	TIED District 17 - Hamilton Mountain District 20 - Hamilton Centre
#3	District 10 - Hamilton West
#4	District 442 - St. Catharines
#5	District 33 - Burlington

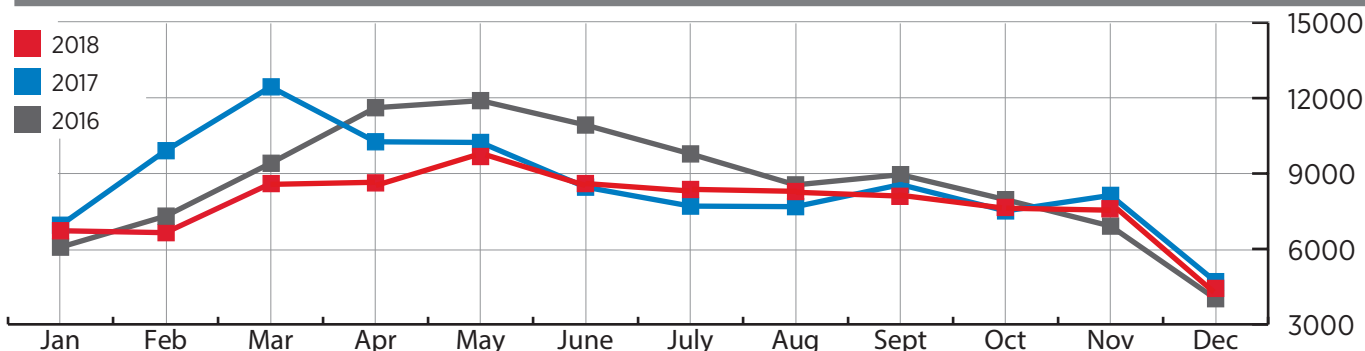
## TOP 5 PRICE RANGES

HAMILTON		BURLINGTON	
#1	\$400-450k	#1	\$350-400k
#2	\$450-500k	#2	\$250-300k
#3	\$550-600k	#3	\$400-450k
#4	\$350-400k	#4	\$650-700k
#5	\$250-300k	#5	\$1-2M

## MONTHLY COMPARISON 2018 vs. 2019

<b>6683</b>	<b>2234</b>	<b>2529</b>	<b>+13.2%</b>
total appointments: January 2018	total appointments: January 1-12, 2018	total appointments: January 1-12, 2019	% change 2018 vs. 2019

## APPOINTMENTS 3 YEARS AT A GLANCE



\*source: RE/MAX Escarpment internal data.