



market pulse

JULY 2023

RE/MAX
NIAGARA & ESCARPMENT
Realty Ltd., Brokerage
Realty Inc., Brokerage
Independently Owned & Operated

RE/MAX Escarpment and Niagara continue to outperform our 3 trading areas year-to-date, with a 20 percentage point spread. Our combined July unit sales numbers represented our best July in our company history. As far as new listings go, we are clearly the seller's choice, where we lead the industry in July '23, and year-to-date numbers as well.



monthly

year-to-date

UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara
986	230
+28.39%	+32.18%

BOARD TOTALS

NAR (Niagara)
573 (+37.7%)
OMDREB (Oakville, Milton)
273 (+10.5%)
RAHB (Hamilton/Burlington)
806 (+1.6%)

UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara
6,768	1,653
+12.09%	+10.72%

BOARD TOTALS

NAR (Niagara)
4,078 (-9.6%)
OMDREB (Oakville, Milton)
2,321 (-13.5%)
RAHB (Hamilton/Burlington)
6,775 (-11.9%)



monthly

year-to-date

NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara
1,042	278
+17.34%	+13.93%

BOARD TOTALS

NAR (Niagara)
1,406 (+8.2%)
OMDREB (Oakville, Milton)
585 (-7.7%)
RAHB (Hamilton/Burlington)
1,786 (+3.2%)

NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara
6,467	1,719
+3.80%	-0.41%

BOARD TOTALS

NAR (Niagara)
8,350 (-8.1%)
OMDREB (Oakville, Milton)
3,869 (-25.4%)
RAHB (Hamilton/Burlington)
11,241 (-20.4%)



monthly

year-to-date

APPOINTMENTS

16,078

APPOINTMENTS

113,957

AGENT PERFORMANCE

Average UNIT SALES per agent in JULY

RE/MAX
Niagara & Escarpment



1.35 units

Our Market
Trading Area



0.22 units

*When compared to the same month or year to date in the previous calendar year. Based on RE/MAX Niagara & Escarpment Internal Data and RAHB, OMDREB & NAR Statistics.