

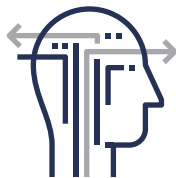
blindsided IT with major decisions and expect them to be able to be agile and flexible enough to adjust without any problems. Overcoming this challenge hinges on bringing business analysis across disciplinary boundaries so that teams formed from disparate groups within the organisation can collaborate on decision making and create clear innovation plans that extend across the entire company.

Becoming agile as a business is only possible if technology leaders and business executives are able to come together and communicate well with one another.



2. Stakeholders Who Don't Care

Engagement is a problem across many businesses. It doesn't take much for a person to feel so busy, bored or under-appreciated that they just tune out. This can happen because of stress, because individuals don't trust the company to come through on its promises, or for one of many other reasons. It is particularly problematic, however, when you have a team of people working to perform business analysis that is not entirely engaged on the project.

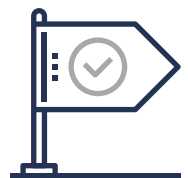


As an analyst, you may be doing financial projects, gathering data pertaining to risk and operational disruptions, trying to get different team members to anticipate how your findings will impact their lines of business, and being the central hub in an array of communications and operations surrounding an initiative. All of that can fall apart fast if your team members aren't engaged. **Motivating and getting the best out of project stakeholders is an invaluable skill that business analysts must develop.**

3. Impossible, Abstract Technology Goals

Evaluating the goals of software and infrastructure projects to identify development and system requirements is a primary competency for analysts.

This process becomes impossible if leaders have abstract or entirely impossible goals pertaining to a new initiative. In many cases, these types of expectations come because corporate leaders don't have a clear understanding of tech limitations, and **the nightmare can be overcome when business and IT executives are able to collaborate with one another effectively.**



The Takeaway

The job role of a business analyst requires a rare combination of hard skills - data analytics, business process design, etc. - and soft skills - communication, leadership and team building.

Visit LearningTree.co.uk to see the full curriculum of courses needed to develop in these areas.

Source: <http://inter-view.report/publications/inter-view-report-2015/>