# High Performance Requires More Than Technical Skills DEVELOP YOUR LEADERSHIP VOICE & PROFESSIONAL ACUMEN TO IMPROVE DELIVERY OF BUSINESS VALUE



# DO YOU HAVE A WINNING STRATEGY FOR ATTRACTING, RETAINING & DEVELOPING LEADERS?

## 4.6 Years

is the average expectancy that employers can keep an employee.

- US Bureau of Labor Statistics

# **55%**

of business leaders are highly or moderately concerned with attracting and retaining the next generation of workers.

- Forum

## 83%

of organisations rated targeted leadership development for all leader levels as 'important' or 'very important'.

– Brandon Hall

## Power Up Leadership and Professional Development by Creating Alignment Between People, Processes & Technology



Supporting your people to own and drive their performance and careers while developing effective leadership at every level is vital for organisations to create the culture required to meet 21st century challenges.



Policies and processes such as recruitment, promotion, career development, and performance management rely on clearly defined competency frameworks to meet the specific needs of an organisation.

# **U** TECHNOLOGY

Enhancing an employee's behavioral competencies in step with their technical skillset ensures that the value and effect of their contribution is maximised and their career aspirations are met.

## Learning Tree's Leadership & Professional Development Partnering with You in Building Competencies

Learning Tree's expertise in competency development extends far beyond our curriculum. We can work with your people to maximise their effectiveness in a rapidly changing workplace. Leaders must exemplify the values and standards you expect, and have the personal qualities to inspire and engage others. Our coaches and facilitators bring real-life experience to design and implement competency-based learning.

# A HOLISTIC APPROACH TO OPTIMISE YOUR WORKFORCE

## DEFINE

Organisational Structure, Processes & Job Roles

#### > Based on your

Leadership & Professional Development needs, our experts will ensure your workforce has a proper framework in place with well-defined processes, policies and learning paths

- Create a clear professional development program that delivers the culture, values and behavioral standards to meet your strategic vision
- Align the attitudes, mindsets and behaviors of your workforce to your organisational values, and create a positive, productive workplace culture

ASSESS/MAP

Knowledge, Skills &

Abilities (KSAs)

- Determine the competency needs of your existing staff and identify development gaps through profiling and assessments
- Develop a customised Leadership & Professional Development curriculum with individual learning plans to meet the needs of your staff and organisation
- Provide program management of the training, coaching and mentoring of your staff

> Rapidly increase the self-awareness and professionalism of your staff with customised Leadership & Professional Development Workshops

IMPLEMENT

**Process & Organisational** 

Improvements

> Embed our facilitators and coaches to help your staff apply their learning and demonstrate increased effectiveness in their role

- EADERSHIP & PROFESSIONAL Development workshops
- Identify employees' existing talents and strengths upon which to build
- Determine areas for development and support the strengthening of competencies
- Recognise and develop leadership capabilities at every level of the organisation
- Build the confidence and engagement of employees, ranging from entry level to executives
- Create accountability that enables employees to own their career development



# Abilities (KSAs)

**ENHANCE** 

Knowledge, Skills &



## Learning Tree's Comprehensive Leadership & Professional Dev

Learning Tree's expert Leadership & Professional Development curriculum architects have designed externable you to extend the range and depth of your personal and professional effectiveness in the workplate

	JUNIOR PROFESSIONAL / ENTRY LEVEL		EXPERIENCED PROFESSIONAL / TEAM LEADER	
		COMPETENCY CLUS	TER: PERSONAL D	EVELOPMENT
MANAGING SELF, TIME & RESOURCES	<ul> <li>Personal Skills for Professional Excellence Course 297 • 4 Days</li> <li>Time Management Course 344 • 2 Days</li> </ul>	<ul> <li>Assertiveness: Communicating with Authority &amp; Impact Course 244 • 3 Days</li> <li>Business &amp; Report Writing Introduction Course 219 • 3 Days</li> </ul>	<ul> <li>Professional Development Essentials Course 4663 • 1 Day *</li> </ul>	► Emotional Intelligence Essentials Course 4666 • 1 Day ¾
PROBLEM SOLVING & DECISION MAKING	<ul> <li>Responding Productively to Str Course 4661 • 1 Day</li> </ul>	ess	<ul> <li>Critical Thinking &amp; Creative Problem Solving Course 284 • 3 Days</li> </ul>	<ul> <li>Executive Leadership Essentials Course 4668 • 1 Day *</li> </ul>
		COMPETENCY CLUST	ER: LEADERSHIP &	MANAGEMENT
DEMONSTRATING LEADERSHIP	<ul> <li>Personal Skills for Professional Excellence Course 297 • 4 Days</li> <li>Assertiveness: Communicating with Authority &amp; Impact Course 244 • 3 Days</li> </ul>	<ul> <li>Influence: Getting Results without Direct Authority Course 294 • 3 Days</li> </ul>	Developing Your Leadership Voice for Presence & Impact Course 3405 • 3 Days	<ul> <li>Emotional Intelligence: Achieving Leadership St Course 3411 • 3 Days &amp;</li> </ul>
DEVELOPING PEOPLE & MANAGING PERFORMANCE	➤ Achieving Success as a New M Course 4660 • 1 Day	lanager	<ul> <li>Project Management Fundamentals Course 290 • 3 Days -OR- Management Skills for an IT Environment Course 906 • 3 Days</li> </ul>	Coaching Essentials for Managers Course 4667 • 1 Day *
	COMPE	<b>TENCY CLUSTER: CON</b>	MUNICATION & RE	LATIONSHIP BU
WORKING IN TEAMS	<ul> <li>▶ Personal Skills for Professional Excellence Course 297 • 4 Days</li> <li>▶ Communication Skills Course 292 • 3 Days <sup>A</sup>/<sub>2</sub></li> </ul>	Customer Service Essentials Course 4669 • 1 Day	<ul> <li>Project Management Fundamentals Course 290 • 3 Days -OR- Management Skills for an IT Environment Course 906 • 3 Days</li> </ul>	<ul> <li>Leading Teams: Improvin Productivity through Teal Course 222 • 3 Days *</li> </ul>
COMMUNICATING & ENGAGING	<ul> <li>Personal Skills for Professional Excellence Course 297 • 4 Days</li> <li>Communication &amp; Engaging with Others Course 4974 • 1 Day %</li> </ul>	<ul> <li>Business &amp; Report Writing Introduction Course 219 • 3 Days</li> <li>Technical Writing Introduction Course 319 • 4 Days</li> </ul>	<ul> <li>Critical Thinking &amp; Creative Problem Solving Course 284 • 3 Days</li> <li>Stakeholder Management Essentials Course 4975 • 1 Day</li> </ul>	<ul> <li>Business Relationship Management: Aligning I &amp; the Business Course 902 • 3 Days</li> <li>Public Speaking: Compe Speeches &amp; Presentation Course 903 • 3 Days</li> </ul>
	COMPETENCY	<b>CLUSTER: STRATEGI</b>	C THINKING & ORG	ANISATIONAL DI
INNOVATION & CONTINUOUS LEARNING	<ul> <li>Critical Thinking &amp; Creative Problem Solving Course 284 • 3 Days</li> </ul>	▶ Emotional Intelligence Essentials Course 4666 ● 1 Day ﷺ	<ul> <li>Professional Development</li> <li>Essentials</li> <li>Course 4663 • 1 Day *</li> </ul>	► Leading Innovation Essentials Course 4982 • 1 Day
DEVELOPING THE ORGANISATION	<ul> <li>Personal Skills for Professional Excellence Course 297 • 4 Days</li> <li>Business Relationship Mgnt: Aligning IT &amp; the Business Course 902 • 3 Days</li> </ul>	Strategic Planning and Implementation Course 252 • 3 Days	<ul> <li>Strategic Thinking for Operational Management Course 3310 • 3 Days</li> <li>Agile Leadership Course 3401 • 3 Days</li> </ul>	<ul> <li>Organisational Change Management: APMG CM Practitioner Certificatio Course 288 • 5 Days</li> </ul>

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## elopment Learning Paths

ensive, flexible learning paths that ace at every stage of your career.

#### SENIOR PROFESSIONAL / EXECUTIVE LEADER

▶ Emotional Intelligence: Achieving Leadership Success Course 3411 • 3 Days ₩	• Executive Leadership Essentials Course 4668 • 1 Day *
<ul> <li>21st Century Leadership: Inspiring Excellence &amp; Engagement Course 3311 • 3 Days</li> </ul>	<ul> <li>Leading Innovation Essentia Course 4982 • 1 Day</li> </ul>



& Engagement Course 3311 • 3 Days

### ILDING

g nwork	<ul> <li>Agile Leadership Course 3401 • 3 Days</li> <li>Conflict Management &amp; Resolution Essentials Course 4972 • 1 Day</li> </ul>	Executive Leadership Essentials Course 4668 • 1 Day *	
т	<ul> <li>Developing Your Leadership Voice for Presence &amp; Impact Course 3405 • 3 Days</li> </ul>	<ul> <li>21st Century Leadership: Inspiring Excellence &amp; Engagement</li> </ul>	
lling Is	Coaching Essentials for Managers Course 4667 • 1 Day *	Course 3311 • 3 Days	

### EVELOPMENT

	Coaching Essentials for Managers Course 4667 • 1 Day *	Developing Your Leadership Voice for Presence & Impact Course 3405 • 3 Days
™ 1	▶ 21st Century Leadership: Inspiring Excellence & Engagement Course 3311 • 3 Days	• Executive Leadership Essentials Course 4668 • 1 Day

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## **MEET JUDI WILLIAMS** Executive Coach, Curriculum Architect, Course Author, & Performance Consultant

Judi Williams is an award-winning instructor with over 25 years of global experience. Judi is a Business Psychologist and holds an Advanced Diploma in Executive Coaching, plus 15 further diplomas, accreditations and certifications in her field of expertise.

- Architect of the Leadership & Professional Development Curriculum
- Author of five Learning Tree multi-day courses & seven one-day courses
- Technical Editor of a number of Learning Tree's courses including the newly-developed '21st Century Leadership: Inspiring Excellence & Engagement'

Judi's passion and enthusiasm for excellence in the workplace is infectious. She completely understood our needs, and worked with us to design and deliver a competency-based development program that engaged and inspired our staff. This program has changed the culture of our organisation."

— International Non-Governmental Organisation



**MEET LAWRENCE T. BARNARD** CMC, PMP, PMI-RMP, Change Management Practitioner

Lawrence T. Barnard is the CEO of Explorus Group Inc., the Managing Partner of Hummingbird Mentors and decade-long instructor for Learning Tree. As a consultant, professional speaker, writer and mentor, Lawrence draws on 20+ years of business and project management experience to help organisations around the world better achieve their goals. Lawrence has authored courses and books within: formal business management, business analysis, organisational change management, risk management and project management.

- Author of five core and ten custom Learning Tree courses
- Has taught over 240 courses globally
- Provides instructional design during course development

He knows precisely how to take multi-faceted and complex business concepts and make it easier for leaders to understand, accept, and do something about. Larry knows the steps. He's the guy who can come in, diagnose, prescribe and administer the solution."

## HIGH-PERFORMANCE TRAINING & IMPLEMENTATION SOLUTIONS FROM LEARNING TREE

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Cisco

Microsoft

Oracle

## **IT & MANAGEMENT TRAINING TOPICS**

Agile & Scrum Apple Programming Azure Big Data & Data Science Business Analysis Business Intelligence Cloud Computing Communication Skills

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ITIL <sup>®</sup> , COBIT <sup>®</sup> & TOGAF <sup>®</sup>	
Java Programming	
Leadership & Professional Development	
Linux & UNIX	
Microsoft Office	
Mobile App Development	

.NET / Visual Studio Networking, Virtualisation & Data Storage Oracle Project Management Python, Perl & C++ SharePoint Software Development SQL Server Web Development Windows Desktop Windows Systems

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in offering end-to-end proven capabilities to provide all facets of Workforce Optimisation resulting in improved organisational alignment



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