

# 2021 AUTOMOBILI-D PANELS

Presented By Autodesk

ALL PRESENTATIONS DELIVERED IN M1 EVENT CENTER

As of September 10, 2021

## TUESDAY, SEPTEMBER 21

<b>Financing the Future of Mobility</b> Fabian Koark (GAMIC) Jack McCauley (Jacobs Institute for Design Innovation, UC Berkeley) Marco Marinucci (HELLA Ventures)	<i>Moderated by Scott Kowalski, PNC</i>	9:45 AM - 10:35 AM
<b>EVolution at the Speed of Thought</b> Rob Heltsley (Brose NA) Peter Votruba-Drzal (PPG Industries) Rick Sturgeon (Dassault Systemes) John Catterall (American Iron & Steel Institute)	<i>Moderated by Sandy Munro, Munro &amp; Associates</i>	10:45 AM - 11:35 AM
<b>The Challenges Facing Battery Electric Vehicle Adoption in the U.S.</b> Eric Varton (Yazaki) Kevin Calzada (Eaton) Greg Devenson (Lyten) Jack McCauley (Jacobs Institute for Design Innovation, UC Berkeley)	<i>Moderated by Brian Daugherty, MEMA</i>	11:45 AM - 12:35 PM
<b>Going to the Gemba: Faster. Smarter. Cooler. Safer.</b> Doug Boles (Indianapolis Motor Speedway) Dr. Rob Prucka (Clemson University CU-ICAR) Dr. David Gorsich (Army Futures Command, GVSC) Beth Paretta (Paretta Autosport) Paul Mitchell (Energy Systems Network, ESN)	<i>Moderated by John Waraniak, Have Blue, LLC</i>	1:05 PM - 1:55 PM
<b>How Will Future Infrastructure Deployments Interact with EVs, AVs, &amp; ADAS</b> Kirk Steudle (Econolite/MI Dept of Transportation) Tim Woods (Autonomous Vehicle Alliance/POCO Labs) Zachary Boltan (Continental North America) Ingrid Tighe (Oakland County)	<i>Moderated by David Coulter, Oakland County Executive</i>	2:05 PM - 2:55 PM
<b>How Personalized Data Will Create Immersive In-Vehicle Experiences</b> Roger Jollis (HARMAN) Luke Harvery (Amazon Web Services) Stephen Powers (Emergency Safety Solutions)	<i>Moderated by Ted Serbinski, Stanson Ventures</i>	3:05 PM - 3:55 PM
<b>Examining Mobility Trends of the Next Decade</b> Reuben Sarkar (American Center for Mobility) Mike Dovorany (Escalent) Phil Reich (Google) Tarik Bolat (WaveSense)	<i>Moderated by Sam Abuelsamid, Navigant</i>	4:05 PM - 4:55 PM
<b>EyesOn Design Awards &amp; Reception</b>	<i>Moderated by John McElroy</i>	5:05 PM - 8:00 PM

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## WEDNESDAY, SEPTEMBER 22

**IHS Markit - “The Path to Electrification:  
Consumers, Products and Enablement”**

Joe Kyriakoza, VP and General Manager,  
Polk Automotive Solutions  
Stephanie Brinley, Principal Research Analyst, IHS Markit  
James Martin, Consulting Associate Director, IHS Markit

*Moderated by Kristen Balasia,  
IHS Markit*

9:00 AM - 9:50 AM

**Michigan Economic Development Corporation  
Topics Include:**

Michigan’s University Ecosystem Advancing  
the Future of Mobility  
The Ecosystem Needed to Develop, Pilot and  
Deploy Next Generation Mobility Technologies  
Case study: Cross-Border Mobility  
Technologies Collaboration

10:00 AM - 12:00 PM

**Italian Trade Agency - “Innovation That Moves Forward”**

12:30 PM - 1:20 PM

**Dolby Logistics - “Dolby Atmos for Cars:  
The Future of Entertainment in Automobiles”**

Patrick Rossi, VP of Strategic Accounts, Dolby  
Christine Thomas, Sr Director of Music Partnerships, Dolby

*Moderated by John McElroy*

1:30 PM - 2:20 PM

**Autodesk - “Racing to the Factory of the Future”**

John Turner, Vice President of Innovative  
Solutions, Gafcon  
Chris Mounts, Director of Laser Scanning  
and Modeling, Production Modeling Corp  
Marc Banning, Industry Insight Executive, Autodesk

*Moderated by Brigid Holdridge,  
Autodesk*

2:30 PM - 3:20 PM

**A2mac1 - “Electrification – Design Trends and Perspectives”**

Chris Gibson, Director of Operations, A2mac1

3:30 PM - 4:20 PM