



market pulse

JANUARY 2023



January 2023 is a clear indication of how RE/MAX Escarpment and RE/MAX Niagara have left their competition in the dust, with regards to sales and listings. Clearly we have outperformed our trading areas by over 30 percentage points. Consumers are looking to our 2 companies to market their properties over our competitors, with an increase in listings of nearly 70% over same period last year in Niagara, and 56% in Hamilton and Halton. Great start to the year, congratulations to all of our successful clients who sold and/or bought in January, and to our team of agents who facilitated this success.



UNIT SALES

RE/MAX Escarpment	RE/MAX Niagara	TOTAL
679	163	842
+10.2%	-1.2%	+7.8%

BOARD TOTALS

NAR (Niagara)	324 (-35.1%)	1,024	TOTAL -30.8%
OMDREB (Oakville, Milton)	160 (-31.6%)		
RAHB (Hamilton, Burlington)	540 (-25.6%)		

NEW LISTINGS

RE/MAX Escarpment	RE/MAX Niagara	TOTAL
732	209	941
+56.4%	+67.2%	+58.7%

BOARD TOTALS

NAR (Niagara)	324 (+46.4%)	1,804	TOTAL +32.5%
OMDREB (Oakville, Milton)	364 (+23.8%)		
RAHB (Hamilton, Burlington)	1,116 (+27.3%)		

APPOINTMENTS

11,815

AGENT PERFORMANCE

Average UNIT SALES per agent in JANUARY

RE/MAX
Niagara & Escarpment



0.7
properties

Our Market
Trading Area



0.1
properties