

ON THE ROAD TO

# SHAREPOINT SUCCESS

*Breaking down adoption roadblocks to drive collaboration*

SharePoint can be a powerful collaboration tool. In fact, it often becomes the preferred collaboration tool once users are accustomed to it because it integrates across all Windows and Office clients.

**THE PROBLEM IS GETTING PEOPLE TO ADOPT SHAREPOINT.**

58%

of businesses consider SharePoint adoption a **challenge**.

23%

of enterprise users **aren't aware** of what SharePoint 2016 has to offer compared to earlier versions.

58%

of organizations are **working to revitalize** their SharePoint efforts to drive user adoption.

**SIMPLY PUTTING COLLABORATION TOOLS IN PLACE ISN'T ENOUGH TO DRIVE SUCCESS.**

*Instead, organizations must think about how they drive user engagement.*

IT teams need to **encourage people** to use the technology and drive positive change, even if there are barriers to success.



**Emerging analytics tools** can help companies track usage and drive adoption.



**Effective training** can build SharePoint into a company's culture, fueling operational gains.

Getting people to use SharePoint consistently can be a huge roadblock, but making the effort to integrate collaboration into everyday operations can put your business on the road to

**SHAREPOINT SUCCESS.**



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Sources

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