

ON THE ROAD TO

SHAREPOINT SUCCESS

Breaking down adoption roadblocks to drive collaboration

SharePoint can be a powerful collaboration tool. In fact, it often becomes the preferred collaboration tool once users are accustomed to it because it integrates across all Windows and Office clients.

THE PROBLEM IS GETTING PEOPLE TO ADOPT SHAREPOINT.

58%

of businesses consider SharePoint adoption a **challenge**.

23%

of enterprise users **aren't aware** of what SharePoint 2016 has to offer compared to earlier versions.

58%

of organizations are **working to revitalize** their SharePoint efforts to drive user adoption.

SIMPLY PUTTING COLLABORATION TOOLS IN PLACE ISN'T ENOUGH TO DRIVE SUCCESS.

Instead, organizations must think about how they drive user engagement.

IT teams need to **encourage people** to use the technology and drive positive change, even if there are barriers to success.



Emerging analytics tools can help companies track usage and drive adoption.



Effective training can build SharePoint into a company's culture, fueling operational gains.

Getting people to use SharePoint consistently can be a huge roadblock, but making the effort to integrate collaboration into everyday operations can put your business on the road to

SHAREPOINT SUCCESS.



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Sources

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