

APPOINTMENT CENTRE

JANUARY 1-7, 2023



RE/MAX
NIAGARA & ESCARPMENT
 Realty Ltd., Brokerage
 Realty Inc., Brokerage
Independently Owned & Operated

WEEKLY APPOINTMENT BREAKDOWN

2,317
 appointments booked

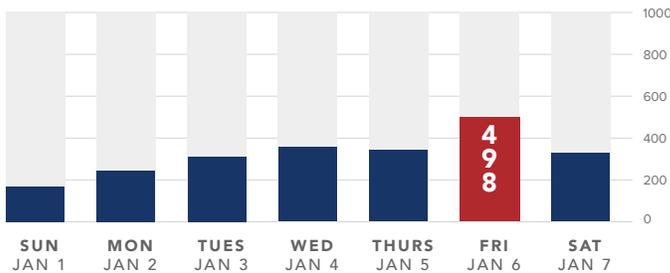
+83.2%
 % change over previous week

153
 new listings this week

122
 total properties SOLD this week

19.0
 *Appointment/Sold Index

APPOINTMENTS - A WEEK AT A GLANCE



APPOINTMENT/SOLD INDEX PAST 4 WEEKS



*This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

MONTHLY COMPARISON 2022 vs 2023

18,926
 total appointments: Jan 2022

3,295
 total appointments: Jan 1-7 2022

2,317
 total appointments: Jan 1-7 2023

-29.7%
 % change 2022 vs. 2023

The first week of January started strong, appointments booked are in line with pre-Holiday season numbers. Appointments are up +83.2% compared to the previous week.

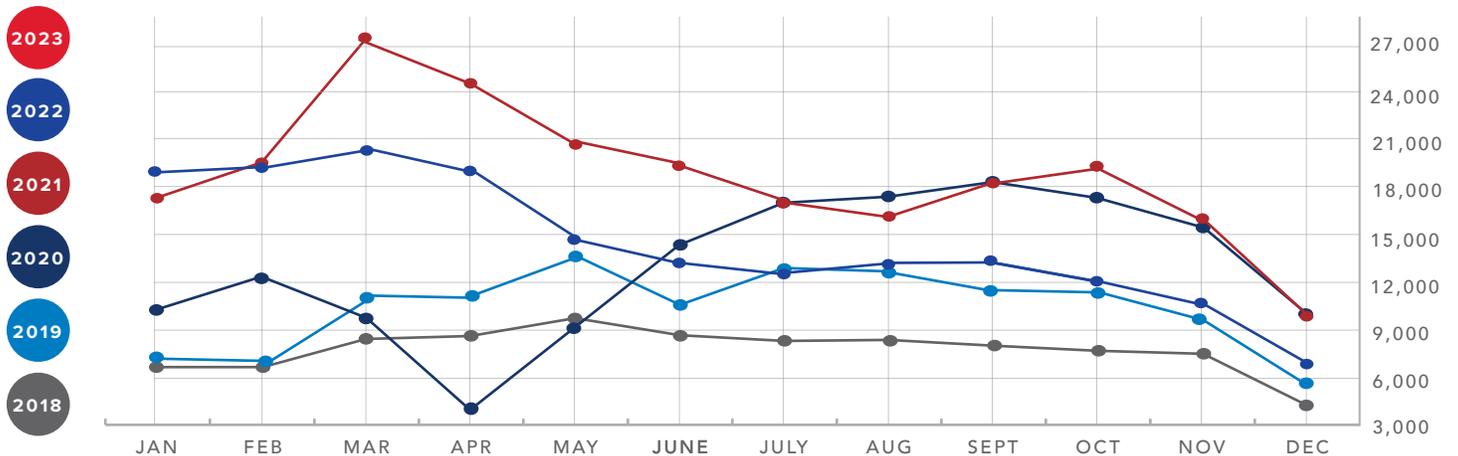
The appointment/sold index has risen to 19.0 appointments, more than double that of the last few weeks in December, illustrating that a substantial influx of new buyers are entering the market.

The \$1-2M price range continues to see the most demand in Halton, while Hamilton favoured the more affordable \$550-600k price range. Niagara saw a slight shuffle in popular price ranges, but remained in the mid-high ranges.

TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$550-600k	#1	\$1-2M	\$1-2M	#1	\$550-600k	\$450-500k
#2	\$700-750k	\$1-2M	#2	\$650-700k & \$550-600k	\$750-800	#2	\$450-500k	\$550-600k
#3	\$650-700k	\$700-750k	#3	\$400-450k	\$850-900k	#3	\$600-650k	TIE \$500-550k & 650-700k
#4	TIE \$750-800k & \$450-500k	TIE \$650-700k & 750-800k	#4	\$850-900k	\$800-850k	#4	\$650-700k & \$400-450k	\$1-2M
#5	\$350-400k	\$600-650k	#5	Over \$2M	\$550-600k	#5	\$1-2M	\$400-450k

APPOINTMENTS 5 YEARS AT A GLANCE



*source: RE/MAX Escarpment & Niagara internal data.