Maintain Complex Pricing Scenarios with Ease Across Every Customer Touch Point

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Summary
Maintain pricing data, generate price books, and simulate and analyze prices with the SAP® Data Maintenance application for ERP by Vistex. The application complements the SAP hybris® Commerce Suite and other e-commerce solutions so you can quickly view and update pricing, costs, and margins across all customers and touch points. An intuitive interface allows you to execute mass pricing updates, automate maintenance, and eliminate hours of manual processes.

Objectives
- Approve and validate pricing without duplication
- Gain full visibility of price-related data
- Analyze margins on products or agreements
- Run what-if scenarios to identify the most profitable pricing models
- Create price proposals

Solution
- Price administration tools to maintain pricing data
- Deal management tools for all business and consumer initiatives
- Price execution features to help you determine the correct pricing
- Price analytics to evaluate pricing, incentives, and revenue-sharing programs
- Integration with SAP hybris Commerce Suite and e-commerce platforms

Benefits
- Better alignment of pricing models with sales strategies
- Improved pricing efficiency and productivity
- More cohesive view of master pricing data
- Increased transaction and agreement consistency and visibility

Learn more
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To meet changing customer demand, many companies are introducing a wider assortment of products. This assortment can lead to complex pricing scenarios across channels (such as e-commerce, wholesale, retail, and franchises), customers, manufacturers, and partners. SAP Data Maintenance helps you effectively manage these pricing scenarios with greater ease, visibility, and accuracy. The application offers comprehensive tools that help businesses administer pricing, manage deals, execute pricing models, and perform analytics.

SAP Data Maintenance saves your organization time and frees resources by allowing you to automate pricing updates and maintenance. You can use the application to perform mass maintenance of pricing and effective dates,

validate pricing according to business-defined price policies, and conduct and track reviews and approvals with comprehensive workflow tools. User-defined formulas and logic enable commodity pricing, price indexes, and prices for bill-of-materials components.

In today's rapidly changing business environment, it is not enough to just manage pricing structures. Businesses also need to analyze and define the success of pricing strategies for all physical and digital channels. SAP Data Maintenance allows you to effectively manage pricing, incentives, and revenue sharing. You can analyze proposed pricing to determine your true margins such as gross to net and component by component for individual products or an entire product line or agreement.

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