

# APPOINTMENT CENTRE 2019 | RE/MAX ESCARPMENT REALTY INC., BROKERAGE

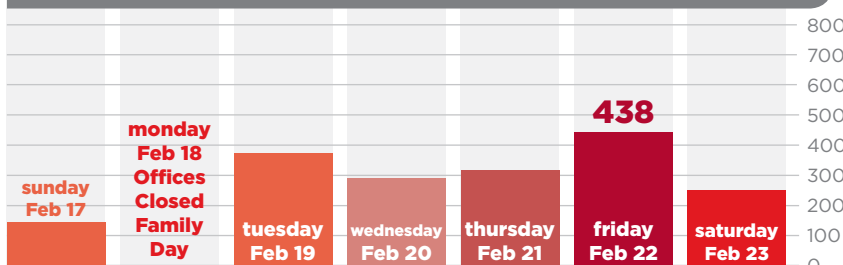
INDEPENDENTLY OWNED & OPERATED

**WEEK: February 17-23, 2019**

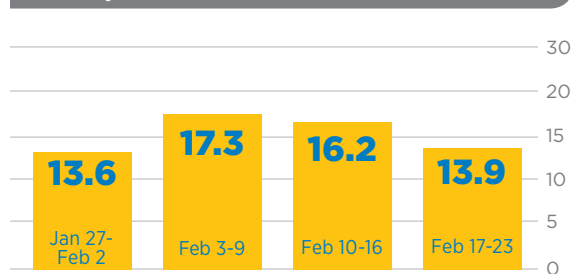
## APPOINTMENT BREAKDOWN

<b>1825</b>	<b>+4.0%</b>	<b>131</b>	<b>13.9</b>	This number measures the relationship between properties that Sold this week to the number of appointments made during the same week, thereby measuring Buyer motivation.
appointments booked	% change over previous week (seasonally adjusted)	total properties SOLD this week	Sold/Appointment Index	

## APPOINTMENTS WEEK AT A GLANCE



## SOLD/APPT. INDEX - Past 4 weeks



## THE STORY LAST WEEK:

Another 6 day work week (this time due to the Family Day Holiday closure) didn't put a dent in our appointments, which were up 4.0% over the previous week. More properties sold than in the past few weeks, taking our Sold/Appointment Index down to 13.9 appointments on average per property sold. While Hamilton East, Centre and West continue to dominate our Top 5 Districts, Burlington also proved very popular last week. Price points between \$250-\$500k were the hottest in Hamilton, and Burlington saw high activity in the \$800-\$2M ranges, as well in the mid-range between \$500-\$650. Overall, February has shown a healthy growth of 7.2% more appointments than 2018.

## TOP 5 DISTRICTS

### for appointments booked

#1	District 23 - Hamilton East
#2	District 20 - Hamilton Centre
#3	District 35 - Burlington
#4	District 21 - Hamilton Centre
#5	District 10 - Hamilton West

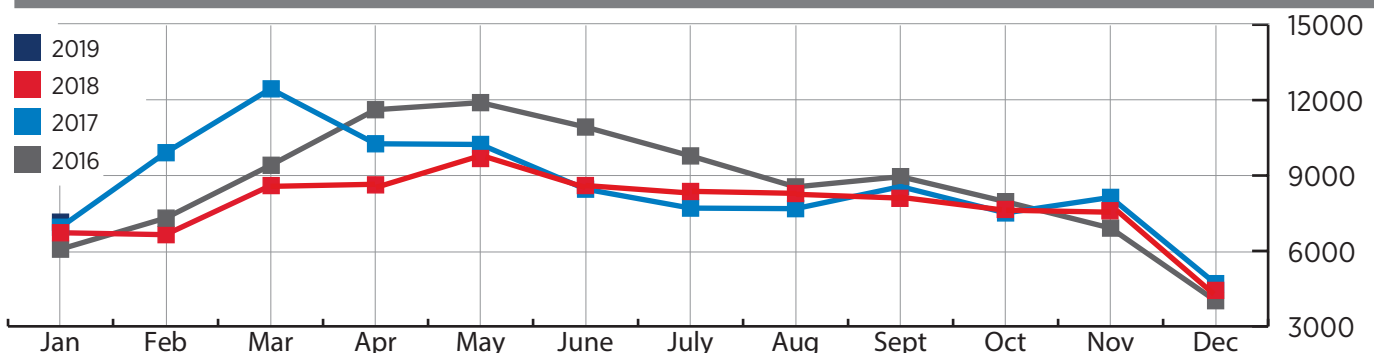
## TOP 5 PRICE RANGES

HAMILTON		BURLINGTON	
#1	\$450-500k	#1	\$800-900k
#2	\$400-450k	#2	\$900-1M
#3	\$350-400k	#3	\$1-2M
#4	\$300-350k	#4	\$600-650k
#5	\$250-300k	#5	\$500-550k

## MONTHLY COMPARISON 2018 vs. 2019

<b>6606</b>	<b>5569</b>	<b>5968</b>	<b>+7.2%</b>
total appointments: February 2018	total appointments: February 1-23, 2018	total appointments: February 1-23, 2019	% change 2018 vs. 2019

## APPOINTMENTS 4 YEARS AT A GLANCE



\*source: RE/MAX Escarpment internal data.