



# market pulse

AUGUST 2022



Not only did RE/MAX Escarpment and RE/MAX Niagara outperform our competitors, we overshadowed them!!!! RE/MAX Escarpment was up 11.08% in sales and up 33.85% in listings over August 2021. Our two main trading areas of Hamilton-Burlington (-24.2%) and Oakville-Milton (-20.5%) lagged behind us by over 30% in unit sales, and up only 20% and 14.6% respectively in listings, a far distance from our almost 34% up in listing inventory. RE/MAX Niagara also outperformed our Niagara trading area by outselling our competition by 25%, and outlisting our local competitors by 16.45%, proving once again that consumers choose a high performing brand, when selling or leasing their properties.



monthly

year-to-date

## UNIT SALES

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RE/MAX Escarpment  
**902**

RE/MAX Niagara  
**208**

RE/MAX Escarpment  
**6,966**

RE/MAX Niagara  
**1,701**

### BOARD TOTALS

NAR (Niagara)  
**516**  
OMDREB (Oakville, Milton)  
**295**  
RAHB (Hamilton, Burlington)  
**906**

### BOARD TOTALS

NAR (Niagara)  
**5,033**  
OMDREB (Oakville, Milton)  
**2,695**  
RAHB (Hamilton-Burlington)  
**8,819**



monthly

year-to-date

## NEW LISTINGS

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RE/MAX Escarpment  
**858**

RE/MAX Niagara  
**250**

RE/MAX Escarpment  
**7,120**

RE/MAX Niagara  
**1,976**

### BOARD TOTALS

NAR (Niagara)  
**1,184**  
OMDREB (Oakville, Milton)  
**455**  
RAHB (Hamilton, Burlington)  
**1,641**

### BOARD TOTALS

NAR (Niagara)  
**10,264**  
OMDREB (Oakville, Milton)  
**5,629**  
RAHB (Hamilton, Burlington)  
**16,193**



monthly

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## APPOINTMENTS

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**13,000**

**127,657**

### AGENT PERFORMANCE

Average UNIT SALES per agent in AUGUST

RE/MAX  
Niagara & Escarpment

Our Market  
Trading Area



**1.3**  
properties



**0.2**  
properties