



DATA INSIGHTS & VISUALIZATION CASE STUDY

ACCELERATING DATA LITERACY AND VISUALIZATION SKILLS AT A GLOBAL INNOVATIVE PUBLIC SECTOR PARTNER

COMPANY OVERVIEW

An Innovative Public Sector Partner delivers exceptional consulting and technology solutions worldwide. Renowned for its focus on innovation and workforce development, the organization ensures its teams thrive in a fast-paced, data-driven landscape.

OBJECTIVE

To address key workforce skill gaps by equipping employees with essential training in data literacy and visualization, empowering them to analyze and communicate data insights effectively.

CHALLENGE

The organization needed to overcome several challenges, including:

- **Skill Gaps:** Employees required confidence and skills to analyze data efficiently.
- **Limited Tool Expertise:** Proficiency in Power BI and similar tools was essential for turning data into actionable insights.
- **Career Development:** Structured learning paths were lacking for professionals moving into data-focused roles.

SPECIFIC ISSUES

Uneven data literacy across teams hindered the ability to maximize data's potential for innovation and strategic decision-making.

SOLUTION

The **Innovative Public Sector Partner** collaborated with Learning Tree to design the targeted, impactful **Data Insights & Visualization (DIV) Professional Certificate Program**. Program highlights include:

- **Comprehensive Content:** Training on analytics, storytelling, and Power BI techniques.
- **Real-World Learning:** Hands-on projects produced immediate, team-benefiting results.
- **Flexible Formats:** Virtual, in-person, and hybrid options fit diverse employee schedules.
- **Ongoing Coaching:** Practical feedback sessions strengthened learning and application.

CONCLUSION

By leveraging the DIV program, the Innovative Public Sector Partner boosted workforce skills, driving a culture of data-inspired innovation. **Employees gained expertise in data roles, enhancing decision-making processes and supporting organizational growth.**



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