

APPOINTMENT CENTRE

MAY 7-13, 2023



RE/MAX
NIAGARA &
ESCARPMENT
 Realty Ltd., Brokerage
 Realty Inc., Brokerage
Independently Owned & Operated

WEEKLY APPOINTMENT BREAKDOWN

4,323
 appointments booked

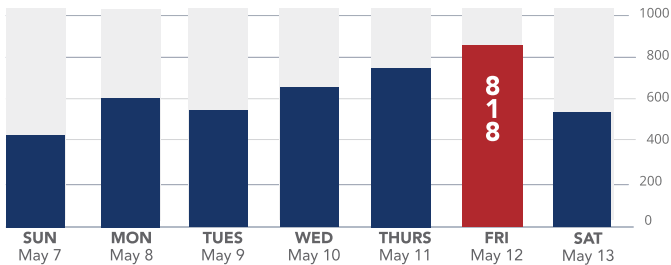
-5.6%
 % change over previous week

281
 new listings this week

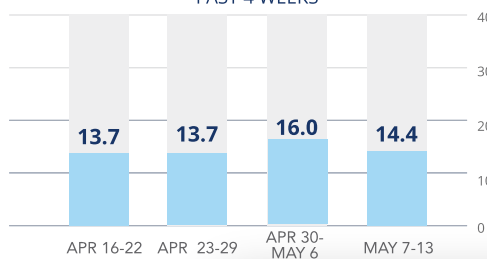
300
 total properties SOLD this week

14.4
 *Appointment/Sold Index

APPOINTMENTS - A WEEK AT A GLANCE



APPOINTMENT/SOLD INDEX PAST 4 WEEKS



*This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

MONTHLY COMPARISON 2022 vs 2023

14,369
 total appointments: May 2022

6,281
 total appointments: May 1-13 2022

8,419
 total appointments: May 1-13 2023

+34.0%
 % change 2022 vs. 2023

This week, appointments dropped by -5.6% compared to last week. However this year appointments are up 34% compared to May 1-13 2022. Friday was the busiest day with just over 800 appointments.

The appointment/sold index decreased this week from 16 to 14.4, confirming strong buyer sentiment. Solds outpaced new listings this week, indicating a need for new inventory.

Niagara is seeing the more drastic changes in its top 5 price points, with lower price ranges becoming increasingly popular in the last few weeks. Hamilton and Halton, on the other hand, have both remained fairly consistent with \$1-2M again in the top spot for both areas.

TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$700-750k	\$700-750k
#2	\$600-650k	\$550-600k	#2	\$650-700k	\$650-700k	#2	\$600-650k	\$450-500k
#3	\$550-600k	\$650-700k	#3	\$850-900k	\$450-500k	#3	\$550-600k	\$550-600k
#4	\$700-750k	\$750-800k	#4	\$750-800k	\$800-850k	#4	\$500-550k	\$1-2M
#5	\$450-500k	\$450-500k	#5	\$550-600k	\$700-750k	#5	\$650-700k	\$350-400k

APPOINTMENTS 5 YEARS AT A GLANCE

