Grid Dynamics Analytics Platform Now Available in the Microsoft Azure Marketplace

Microsoft Azure customers worldwide now gain access to Grid Dynamics to take advantage of the scalability, reliability, and agility of Azure to drive application development and shape business strategies.

San Ramon, CA, May 24, 2022 – Grid Dynamics Holdings, Inc. (NASDAQ: GDYN) (Grid Dynamics), a leader in enterprise-level digital transformation services and solutions, announced today the availability of its Customer 360 analytics platform for Microsoft Azure: 3-Month Implementation in the Microsoft [Azure Marketplace](), an online store providing applications and services for use on Microsoft Azure. Grid Dynamics customers can now take advantage of the scalability, high availability, and security of Azure, with streamlined deployment and management.

Grid Dynamics provides [digital transformation consulting]() and implementation services in [omnichannel customer experience](), big data analytics, search, artificial intelligence, cloud migration, and [application modernization](). A Microsoft gold partner, Grid Dynamics bolsters competitive advantage for Fortune 1000 companies.

Through Grid Dynamics blueprints and free workshops for Customer 360 analytics platforms on Microsoft Azure, companies will learn how to more quickly and efficiently manage and process the large volumes of data being generated across the organization to gain valuable business and customer insights.

When building Customer 360 platforms, companies experience an array of significant challenges including customer data consolidation and management, data quality control, and advanced analytics, to name a few. Grid Dynamics' blueprints for Customer 360 analytics platforms on Microsoft Azure give companies an understanding of how to automate data pipelines, improve customer data management and migration efficiencies, reduce overhead, improve data quality, and deliver much-needed business insights. These improvements can lead to easier access to information and insights, faster decision-making, and greater agility as new data sources and streams become available to enhance the value of analytics.

"Companies in every industry recognize the need to undergo Digital Transformation, yet they are still bogged down by manual processes and an overwhelming amount of data to be ingested and analyzed," said Rahul Bindlish, Vice President of Strategic Business Development, Grid Dynamics. "As enterprises accelerate their digitization

and application modernization efforts, migrating data to a platform like Microsoft Azure has become critical. Grid Dynamics specializes in agile development, data migration, and infrastructure modernization. Our new blueprinting sessions combine our breadth of experience and deep technical expertise to deliver much-needed instruction about pipeline automation to gain business insights and drive faster time to value for our customers."

"Through Microsoft Azure Marketplace, customers around the world can easily find, buy, and deploy partner solutions they can trust, all certified and optimized to run on Azure," said Jake Zborowski, General Manager, Microsoft Azure Platform at Microsoft Corp. "We're happy to welcome Grid Dynamics' solution to the growing Azure Marketplace ecosystem."

Minimizing the Overhead of Manual Pipeline Management through Automation

Grid Dynamics' blueprints for Customer 360 analytics platforms on Microsoft Azure help companies define their customer data strategy and realize key capabilities such as customer data management and customer analytics.

The blueprints also provide detailed guidance and best practices on building the data processing capabilities in Azure. Attendees of the free blueprinting sessions will learn how to design pipeline orchestration, data quality control, and data governance services for large organizations. As part of the blueprinting sessions, Grid Dynamics experts will teach attendees how to establish corporate Continuous Integration/Continuous Delivery (CI/CD) processes for data pipelines including Infrastructure as Code (IaC), automated versioning, and artifact signing. The blueprinting sessions are beneficial to companies that need to establish or modernize Customer 360 capabilities, create or improve customer analytics platforms, or standardize customer data management across the organization.

In addition to the blueprints for Customer 360 analytics platforms on Microsoft Azure, Grid Dynamics is offering customers opportunities for custom workflow plans, best practices, and how-to guides based on the company's specific needs.

The Azure Marketplace is an online market for buying and selling cloud solutions certified to run on Azure. The Azure Marketplace helps connect companies seeking innovative, cloud-based solutions with partners who have developed solutions that are ready to use.

To learn more about Grid Dynamics' blueprints for Customer 360 analytics platforms on Microsoft Azure, visit the page for Customer 360 analytics platform for Microsoft Azure: 3-Month Implementation in the Azure Marketplace.

About Grid Dynamics

Grid Dynamics (Nasdaq: GDYN) is a digital-native technology services provider that accelerates growth and bolsters competitive advantage for Fortune 1000 companies. Grid Dynamics provides digital transformation consulting and implementation services in omnichannel customer experience, big data analytics, search, artificial intelligence, cloud migration, and application modernization. Grid Dynamics achieves high speed-to-market, quality, and efficiency by using technology accelerators, an agile delivery culture, and its pool of global engineering talent. Founded in 2006, Grid Dynamics is headquartered in Silicon Valley with offices across the US, Mexico, UK, Netherlands, Mexico, Switzerland, India, and Central and Eastern Europe.

To learn more about Grid Dynamics, please visit www.griddynamics.com. Follow us on Facebook, Twitter, and LinkedIn.

Forward Looking Statements

This communication contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that are not historical facts, and involve risks and uncertainties that could cause actual results of Grid Dynamics to differ materially from those expected and projected. These forward-looking statements can be identified by the use of forward-looking terminology, including the words "believes," "estimates," "anticipates," "expects," "intends," "plans," "may," "will," "potential," "projects," "predicts," "continue," or "should," or, in each case, their negative or other variations or comparable terminology. These forward-looking statements include, without limitation, quotations and statements regarding the capabilities of our products and services.

These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from the expected results. Most of these factors are outside Grid Dynamics's control and are difficult to predict. Factors that may cause such differences include, but are not limited to, any factors limiting the capabilities of our products and services.

Grid Dynamics cautions that the foregoing list of factors is not exclusive. Grid Dynamics cautions readers not to place undue reliance upon any forward-looking

statements, which speak only as of the date made. Grid Dynamics does not undertake or accept any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions or circumstances on which any such statement is based. Further information about factors that could materially affect Grid Dynamics, including its results of operations and financial condition, is set forth under the "Risk Factors" section of the Company's quarterly report on Form 10-Q filed May 5, 2022 and in other periodic filings Grid Dynamics makes with the SEC.

Media Contact:

Nancy MacGregor
Trier and Company for Grid Dynamics
415.309.5185 | nancy@triercompany.com