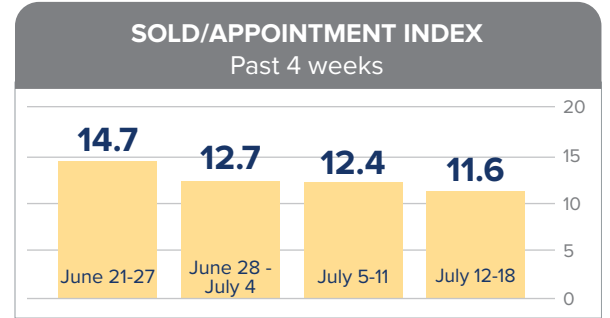
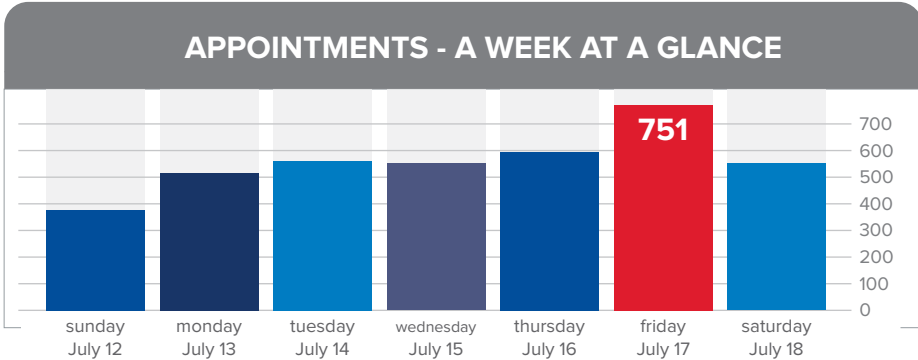




APPOINTMENT CENTRE

July 12 - 18, 2020

WEEKLY APPOINTMENT BREAKDOWN	3903	-7.7%	174	334	11.6	This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.
	appointments booked	% change over previous week	new listings this week	total properties SOLD this week	Sold/Appointment Index	



TOP 5 PRICE RANGES

Hamilton		Burlington		Niagara	
#1	\$450-500k	#1	\$1-2M	#1	\$350-400k
#2	\$500-550k	#2	\$900-1M	#2	\$450-500k
#3	\$400-450k	#3	\$600-650k	#3	\$300-350k
#4	\$550-600k	#4	\$800-900k	#4	\$400-450k
#5	\$650-700k	#5	\$550-600k	#5	\$550-600k

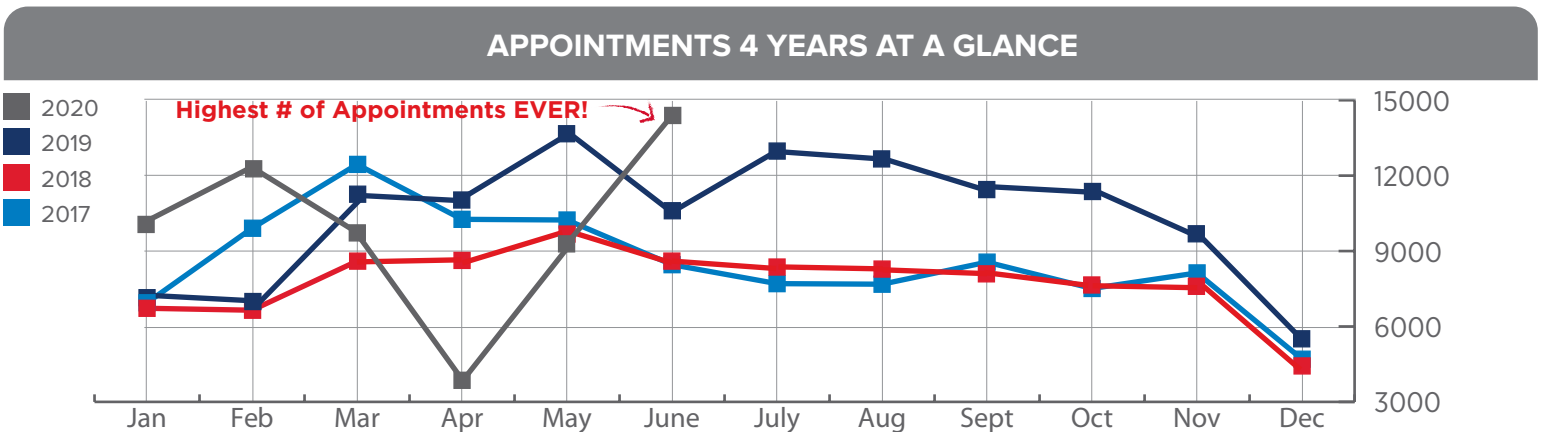
Appointments were slightly slower last week when compared to the previous week, but July continues to forge ahead, with 34.7% more appointments than the same time frame in 2019. Sales dipped by a marginal 1.8%, but new listings were up 21.7%.

Our Sold/Appointment Index dropped slightly to 11.6 appointments on average per property sold during this time frame.

Hamilton price points remained steady last week, while Burlington saw the most activity in the higher price ranges, with some mid-range properties being popular. Niagara also remained relatively consistent with the previous week.

MONTHLY COMPARISON 2019 vs 2020

10,945	7565	10,313	+34.7%
total appointments: July 2019	total appointments: July 1-18 2019	total appointments: July 1-18, 2020	% change 2019 vs. 2020



*source: RE/MAX Escarpment & Niagara internal data.