

# APPOINTMENT CENTRE

JUNE 20 - 26, 2021



**RE/MAX**  
NIAGARA &  
ESCARPMENT  
Realty Inc., Brokerage  
Independently Owned & Operated

WEEKLY  
APPOINTMENT  
BREAKDOWN

**4469**  
appointments  
booked

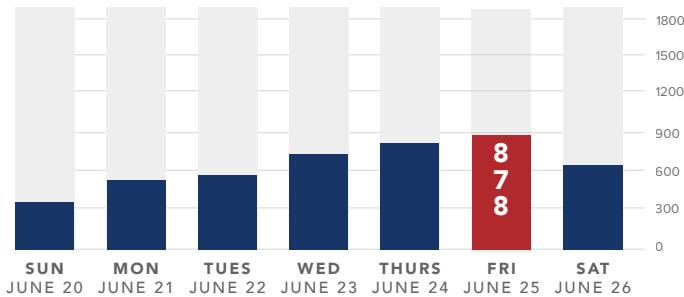
**+7.6%**  
% change over  
previous week

**227**  
new listings  
this week

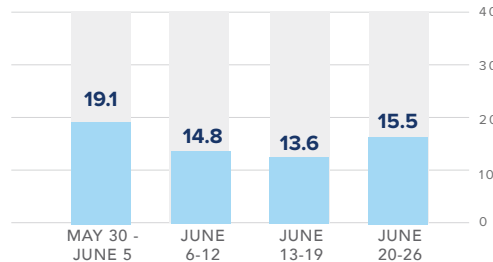
**289**  
total properties  
SOLD this week

**15.5**  
\*Sold/Appointment  
Index

## APPOINTMENTS - A WEEK AT A GLANCE



## SOLD/APPOINTMENT INDEX PAST 4 WEEKS



\*This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

## MONTHLY COMPARISON 2020 vs 2021

**14,772**  
total  
appointments:  
June 2020

**12,912**  
total  
appointments:  
June 1-26 2020

**16,994**  
total  
appointments:  
June 1-26 2021

**+31.6%**  
% change  
2020 vs. 2021

Appointments last week increased by 7.6% over the previous week, while June continues to outperform any previous June numbers on record. With 4 more days still left in June, we have already recorded 2,222 more appointments than in all of June 2020.

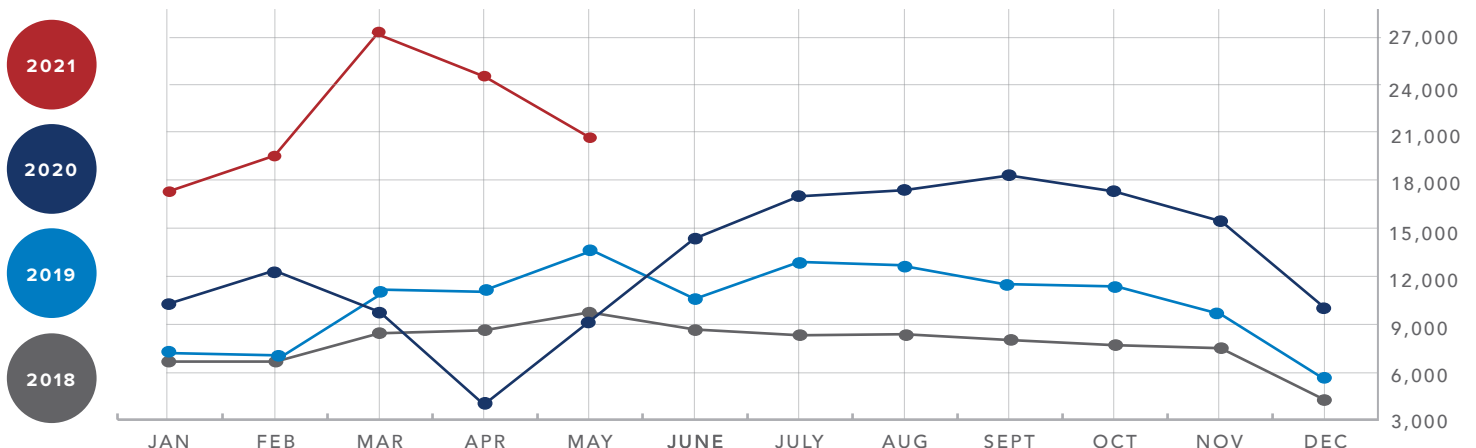
The sold/apointment index rose slightly to 15.5 appointments on average per property sold - not enough of an increase to clearly define a correlation to the new stress test and likely an indicator of the beginning of the summer season. The coming weeks are likely to paint a clearer picture.

Hamilton saw the higher price ranges continue in popularity, with the top spot being \$750-800k, and \$900k-\$1M and \$1-2M maintaining their rankings in our Top 5. Burlington saw the mid-range \$550-600k in the #1 spot, and higher prices between \$800-\$2M rounded out 3 of the remaining 4 rankings. Niagara saw the \$1-2M fall off our Top 5, with popular price points between \$350 - \$700k.

## TOP 5 PRICE RANGES

HAMILTON			BURLINGTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$450-500k	\$750-800k	#1	\$1-2M	\$550-600k	#1	\$550-600k	\$650-700k
#2	\$700-750	\$450-500	#2	\$900k-1M	\$1-2M	#2	\$350-400k	\$550-600k
#3	\$550-600k	\$900k-1M	#3	\$350-400k	\$800-900k	#3	\$650-700k	\$450-500k
#4	\$1-2M	\$650-700k	#4	\$550-600k	\$650-700k	#4	\$750-800k	\$500-550k
#5	\$900k-1M	\$1-2M	#5	\$650-700k	\$900k-1M	#5	\$1-2M	\$350-400k

## APPOINTMENTS 4 YEARS AT A GLANCE



\*source: RE/MAX Escarpment & Niagara internal data.