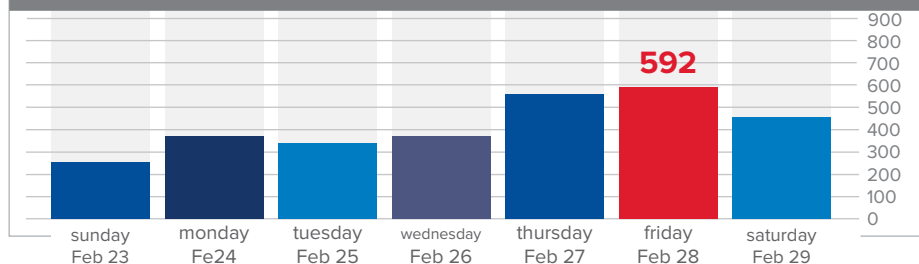


**RE/MAX****NIAGARA & ESCARPMENT**  
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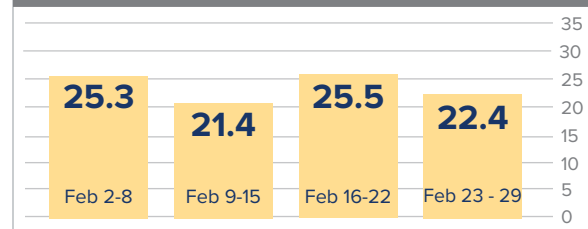
# APPOINTMENT CENTRE

**February 23 - 29, 2020****WEEKLY  
APPOINTMENT  
BREAKDOWN****2931**appointments  
booked**-8.9%**% change over  
previous week**131**total properties  
SOLD this week**22.4**Sold/Appointment  
Index

This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.

**APPOINTMENTS - A WEEK AT A GLANCE****SOLD/APPOINTMENT INDEX**

Past 4 weeks

**TOP 5 PRICE RANGES**

Hamilton		Burlington		Niagara	
#1	\$450-500k	#1	\$1-2M	#1	\$350-400k
#2	\$400-450k	#2	\$700-750k	#2	\$300-350k
#3	\$500-550k	#3	\$550-600k	#3	\$550-600k
#4	\$600-650k	#4	\$450-500k	#4	\$400-450k
#5	\$350-400k	#5	\$800-900k	#5	\$450-500k

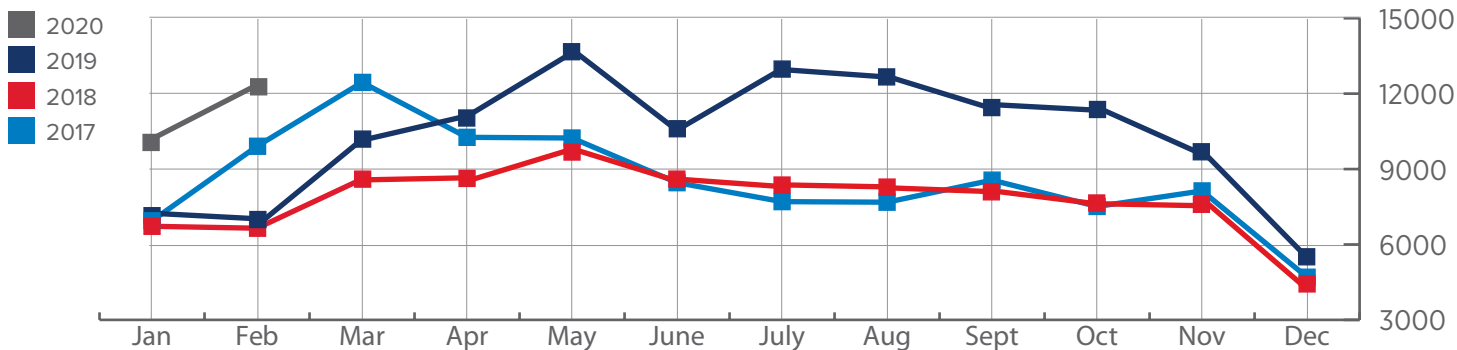
Appointments week-over-week were down by 8.9% last week, likely due to the unsettled weather and potential storms that were predicted. February saw unprecedented increases, and when compared to 2019, there were almost 60% more appointments made in 2020! This is growth that we have never seen since we began recording data from this service.

Our Sold/Appointment Index remains in line with the past few weeks, with 22.4 appointments on average made per listing that sold during the week.

Price ranges in Hamilton maintained the slight increase that we saw last week, with the \$600-650 price point remaining in our Top 5. Burlington saw the resurgence of higher end properties as the most popular, with the other 4 price points varying between lower and mid ranges. Niagara also saw the \$550-600k range remain through it's second week.

**MONTHLY COMPARISON 2019 vs 2020**

<b>7730</b>	<b>12,198</b>	<b>+57.8%</b>
total appointments: February 2019	total appointments: February 1-22, 2020	% change 2019 vs. 2020

**APPOINTMENTS 4 YEARS AT A GLANCE**

\*source: RE/MAX Escarpment &amp; Niagara internal data.