

PuppySpot Receives Feefo Gold Service Award for Second Consecutive Year Leading Analytics Platform for Genuine, Purchase-Verified Reviews Recognizes Business Excellence

LOS ANGELES, CA (March 6, 2018) – <u>PuppySpot.com</u>, the nation's most trusted service that connects dog lovers to responsible breeders, has won a second consecutive Feefo Gold Service award, an independent seal of excellence that recognizes exceptional business experiences as rated by real customers.

Feefo collects genuine reviews for more than 4,000 businesses through feedback that's authenticated by matching every response to a legitimate transaction. PuppySpot easily met the 2017 award criteria of collecting at least 50 reviews with a rating between 4.5 and 5.0. In 2017, PuppySpot had more than 2,800 reviews with an average score of more than 4.6. Eighty percent of reviews – well over 2,200 – award PuppySpot a perfect 5.0.

"Trust, transparency and accountability sit at the core of everything we do at PuppySpot, and that's why we take pride in making public each and every customer review. We are deeply honored to once again win this award, which reflects our commitment to ensuring potential customers see and hear what the PuppySpot experience is all about. Not just from us, but from dog lovers who have already been through the process," said Green Liberman, Chief Executive Officer of PuppySpot. "Winning a second Feefo Gold Service Award validates our commitment to the highest standards in the industry, and further cements PuppySpot as one of the nation's leading 'pro-dog' companies."

About PuppySpot

PuppySpot's mission is to make lives better by placing healthy puppies into happy homes. Based upon a fundamental belief that finding a puppy does not have to come with so many x-factors, PuppySpot does not ask for trust, but seeks to earn it through transparency and action. PuppySpot is a USDA-licensed company and two-time winner of the Feefo Gold Trusted Service award, an independent seal of excellence that recognizes exceptional business experiences, rated by real customers. Follow us on Facebook, Instagram and Twitter.

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