PopHub

Bringing gigabit speeds to London's most affordable workspace

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The Community Fibre line has been a godsend for us; we will never look back. Just having internet that works and is fast and reliable means we don't have to consume valuable staff time resolving issues, it has been fantastic.

Dan Simon, Director of Interim Spaces & Project Lead, PopHub Leicester Square

The client

PopHub Leicester Square is a non-profit co-working space providing the perfect environment for emerging to mid-level creatives in London. Everything has been donated by community-driven organisations, helping to make PopHub one of the most affordable workspaces in London.

The challenge

With an active community of 100 members, PopHub wanted to support its members with quality internet that could keep up with the creative demands of their work. What they didn't want, however, was the usual problems that come with connecting a workspace of this size: multiple lines, unreliable connections, time-consuming installation, poor customer service, hidden expenses and slow speeds.

The solution

Rather than force PopHub to take on multiple broadband lines, a single 100% full fibre line was installed throughout the premises. The priority was to save everyone at PopHub valuable time. As a result, the full fibre connection has proven to be fast, reliable, and continues to perform without a single hiccup since installed back in 2019.