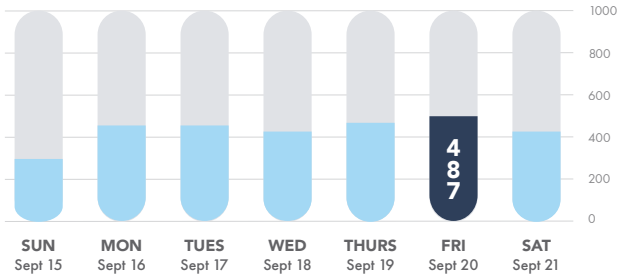


# APPOINTMENT CENTRE

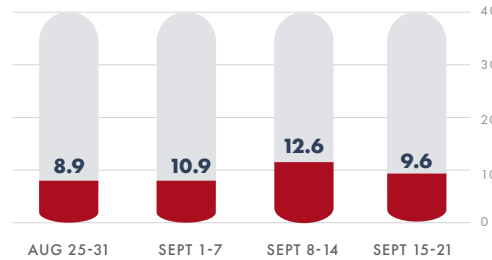
SEPTEMBER 15-21 2024



## APPOINTMENTS - A WEEK AT A GLANCE

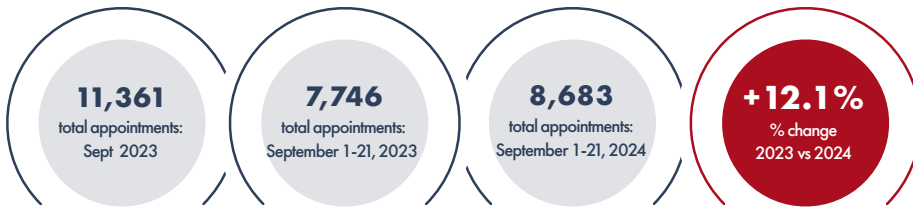


## APPOINTMENT/SOLD INDEX PAST 4 WEEKS



This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring buyer motivation.

## MONTHLY COMPARISON 2023 vs 2024



This past week, the Appointment Center saw a slight decrease in appointments, after a nearly 10% increase the week before. We booked nearly 3000 appointments over the past week, where Friday had the highest activity, with more than 15% of this week's appointment volume.

As we get into September, there continues to be an increase in appointments compared to September 2023. There have been 8,683 appointments this month compared to 7,746 at this time last year.

## TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$650-700k	\$550-600k
#2	\$750-800k	TIE \$750-800 and \$650-700	#2	\$2M+	\$2M+	#2	\$500-550k	\$1M -2M
#3	\$650-700k	\$600-650k	#3	\$750-800k	\$750-800k	#3	\$550-600k	\$650-700k
#4	\$600-650k	\$700-750k	#4	\$850-900k	\$950k-1M	#4	\$750-800k	TIE \$350-400 and \$450-500
#5	\$450-500k	\$550-600k	#5	\$650-700k	\$500-550k	#5	\$1M -2M	\$600-650k

This week, the number of sold properties far exceeded listings by 96 units. When we look back at the last 6 years we have never witnessed more than 75 unit spread between listings and sales. This is a strong indicator of the fall market gaining steam.

Looking at our top price ranges, we can see the \$1-2M range continues to be at the top of Hamilton's chart. Halton shows the highest price ranges are the most popular for the area this week. Turning a corner from last week, Niagara is favouring lower to mid-range prices this week.

\*source: RE/MAX Escarpment & Niagara internal data

## APPOINTMENTS 5 YEARS AT A GLANCE

