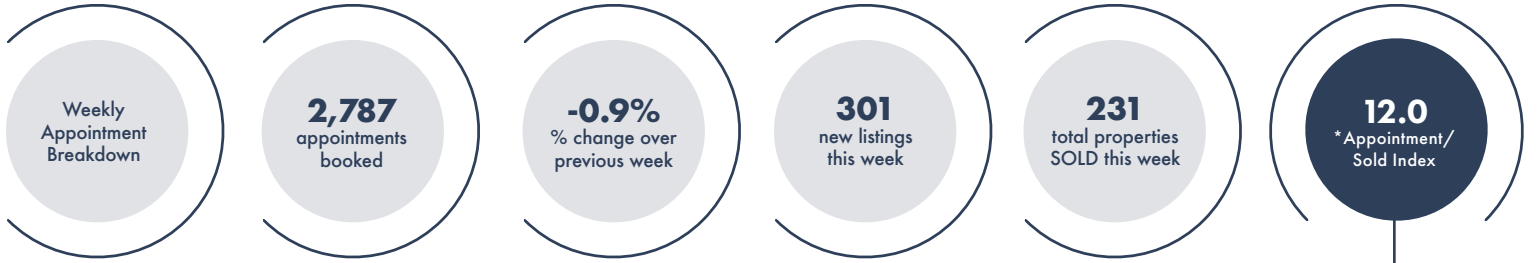
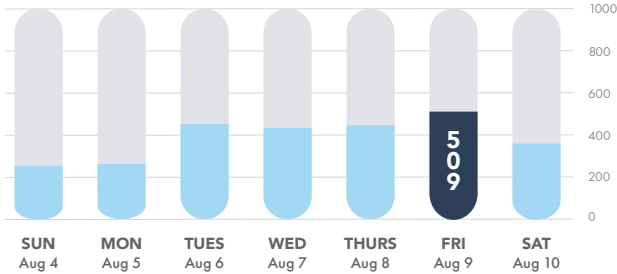


# APPOINTMENT CENTRE

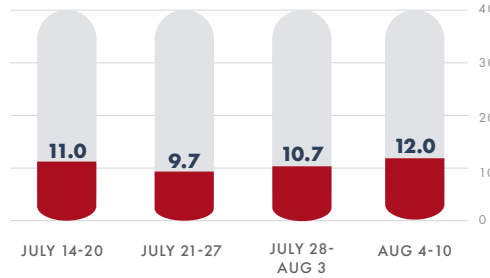
AUGUST 4-10 2024



## APPOINTMENTS - A WEEK AT A GLANCE



## APPOINTMENT/SOLD INDEX PAST 4 WEEKS



This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring buyer motivation.

## MONTHLY COMPARISON 2023 vs 2024



As the first full week of August comes to a close, our appointment centre saw a slight decrease in weekly appointments. In addition, Friday returned as our busiest day with just over 500 total appointments booked that day.

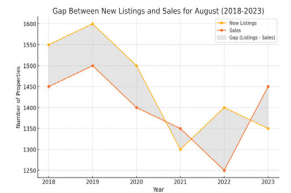


Our appointment/sold index climbed to 12.0 this week, a higher index than we have seen since the week of March 31-April 6. However, still lower than the 6 year average for August of 13.52.

## TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$550-600k	\$550-600k
#2	\$650-700k	\$650-700k	#2	\$2M+	\$2M+	#2	\$500-550k	\$500-550k
#3	\$600-650k	\$600-650k	#3	\$550-600k	\$750-800k	#3	TIE \$450-500k and \$650-700k	\$400-450k
#4	\$750-800k	\$750-800k	#4	\$650-700k	TIE \$550-600k and \$650-700k	#4	\$1-2M	\$450-500
#5	\$450-500k	\$450-500k	#5	\$600-650k	\$500-550k	#5	\$750-800k	\$650-700k

One change to note is that new listings have surpassed sales by 70, a stark change compared to last week considering that this gap was just 23 during the week of July 28-August 3, 2024.



Regarding the top price ranges, Hamilton remained identical to last week with \$1-2M on top yet again. Halton only saw some slight changes, the \$1-2M and \$2M+ ranges continue to hold the top two spots in this region but the rest of the charts are slowly being overtaken by mid range price points. Niagara saw the most notable changes, with \$1-2M dropping from the chart altogether in favour of ranges between the \$400k and \$700k.

\*source: RE/MAX Escarpment & Niagara internal data

## APPOINTMENTS 5 YEARS AT A GLANCE

