

APPOINTMENT CENTRE 2019 | RE/MAX ESCARPMENT REALTY INC., BROKERAGE

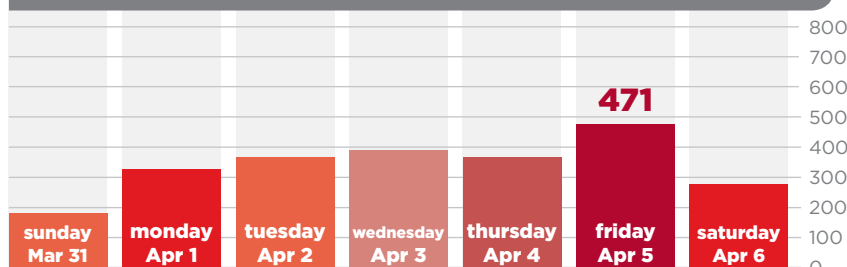
INDEPENDENTLY OWNED & OPERATED

WEEK: March 31 - April 6, 2019

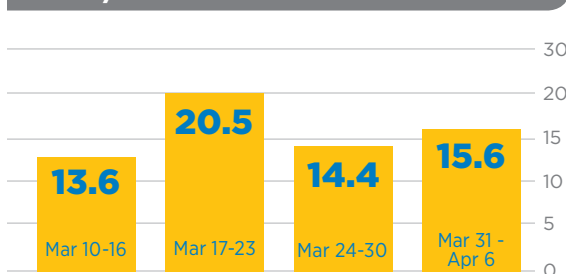
APPOINTMENT BREAKDOWN

2,374	-5.5%	152	15.6	<i>This number measures the relationship between properties that Sold this week to the number of appointments made during the same week, thereby measuring Buyer motivation.</i>
appointments booked	% change over previous week (seasonally adjusted)	total properties SOLD this week	Sold/Appointment Index	

APPOINTMENTS WEEK AT A GLANCE



SOLD/APPT. INDEX - Past 4 weeks



THE STORY LAST WEEK:

Despite appointments being down slightly last week when compared to the previous week, April is off to a great start, with 20.7% more appointments in the first 6 days than the same time frame in 2018. Our Sold/Appointment Index rose slightly to 15.6 appointments on average per property sold during the week. Hamilton Centre, Mountain and East dominated our Top 5 Districts, with Wainfleet showing tremendous popularity as well. In demand price ranges in Hamilton shifted down slightly, while Burlington saw, once again, activity in the high, middle and low ranges.

TOP 5 DISTRICTS

for appointments booked

#1	District 22 - Hamilton Centre
#2	District 20 - Hamilton Centre
#3	District 17 - Hamilton Mountain
#4	District 23 - Hamilton East
#5	District 875 - Wainfleet

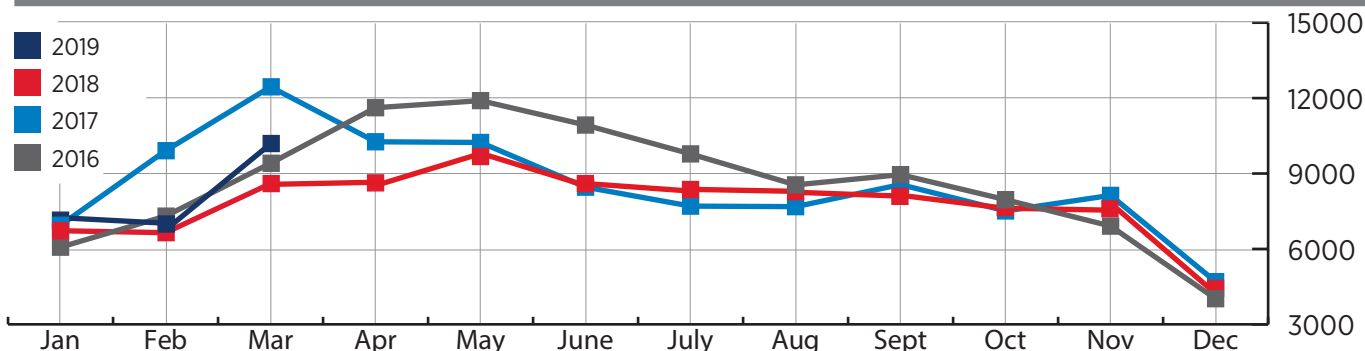
TOP 5 PRICE RANGES

HAMILTON		BURLINGTON	
#1	\$350-400k	#1	\$900-1M
#2	\$250-300k	#2	\$1-2M
#3	\$450-500k	#3	\$350-400k
#4	\$400-450k	#4	\$600-650k
#5	\$550-600k	#5	\$700-750k

MONTHLY COMPARISON 2018 vs. 2019

8,618	1,800	2,173	+20.7%
total appointments: April 2018	total appointments: April 1-6, 2018	total appointments: April 1-6, 2019	% change 2018 vs. 2019

APPOINTMENTS 4 YEARS AT A GLANCE



*source: RE/MAX Escarpment internal data.