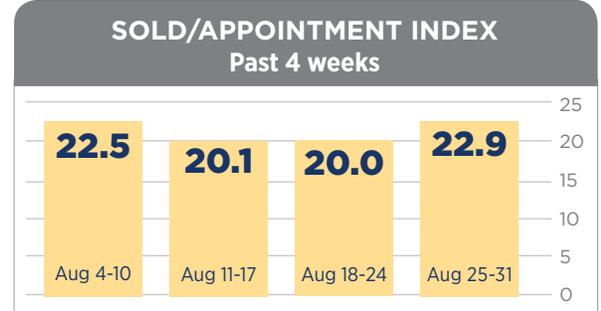
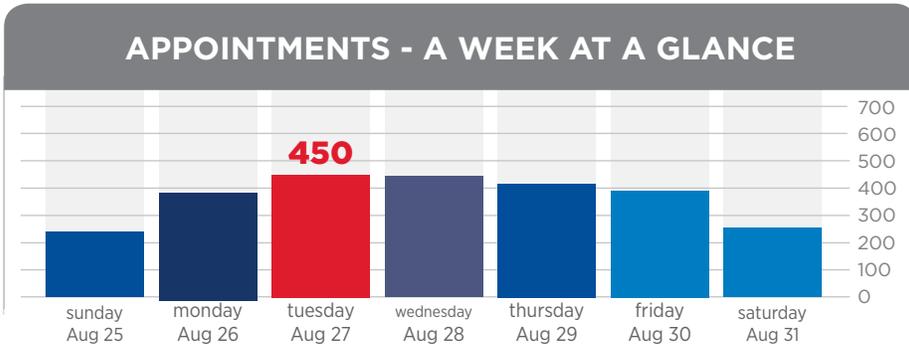




# APPOINTMENT CENTRE

**August 25 - 31, 2019**

<b>WEEKLY APPOINTMENT BREAKDOWN</b>	<b>2,587</b>	<b>-18.1%</b>	<b>113</b>	<b>22.9</b>	<i>This number assesses the relationship between properties that Sold this week and the number of appointments made during the same week, thereby measuring Buyer motivation.</i>
	appointments booked	% change over previous week	total properties SOLD this week	Sold/Appointment Index	



### TOP 5 PRICE RANGES

Hamilton		Burlington		Niagara	
#1	\$350-400k	#1	\$450-500k	#1	\$300-350k
#2	\$450-500k	#2	\$1-2M	#2	\$400-450k
#3	\$400-450k	#3	\$650-700k	#3	\$350-400k
#4	\$550-600k	#4	\$900k-1M	#4	\$250-300k
#5	\$500-550k	#5	\$800-900k	#5	\$450-500k

Predictably, activity in the appointment centre slowed down considerably last week leading up to the Labour Day holiday weekend. However, August shaped up to be an outstanding month overall, with 32.6% more appointments than in August 2018 - the 3rd highest total number of appointments in a single month since we began recording data.

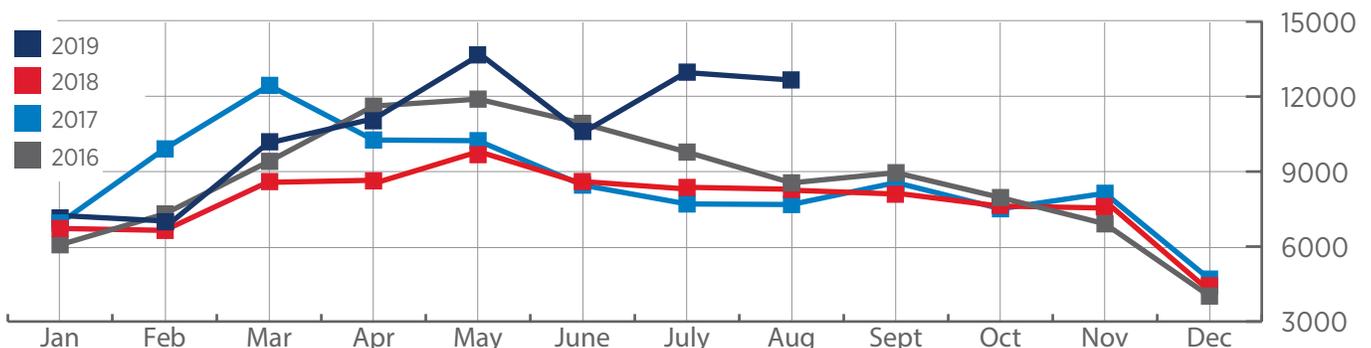
Our Sold/Appointment Index rose to 22.9 appointments on average per property sold last week - the highest we have seen since the middle of July.

### MONTHLY COMPARISON 2018 vs. 2019

<b>9,311</b>	<b>12,351</b>	<b>+32.6%</b>
total appointments: August 2018	total appointments: August, 2019	% change 2018 vs. 2019

Price points in Hamilton continue to shuffle but hold steady in the \$350-\$600k range, while Burlington saw more activity than usual last week in the middle ranges of \$450-500k and \$650-700k. Niagara continues to show the \$250-500k ranges as the most popular.

### APPOINTMENTS 4 YEARS AT A GLANCE



\*source: RE/MAX Escarpment & Niagara internal data.