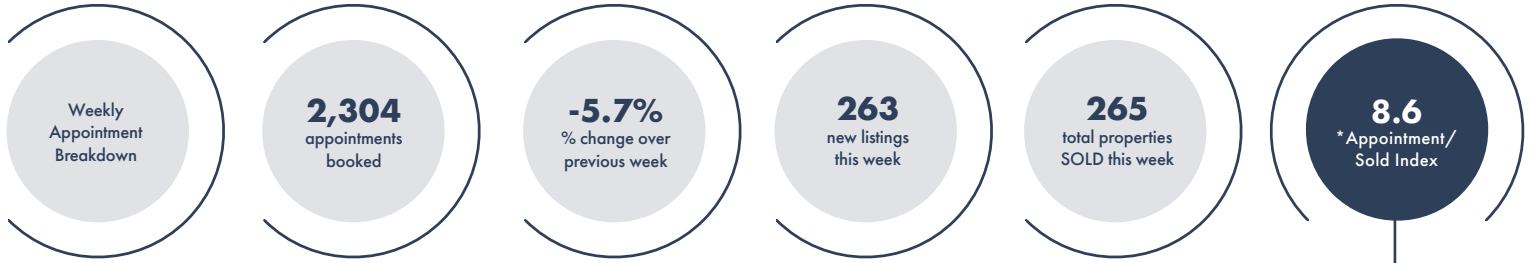
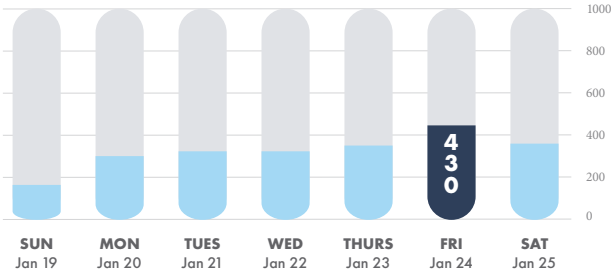


APPOINTMENT CENTRE

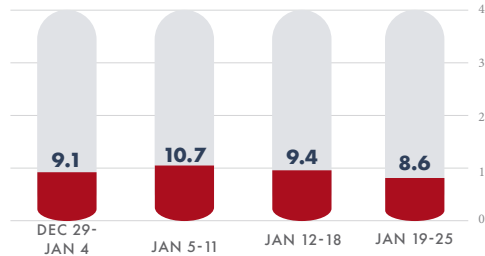
JANUARY 19-25 2024



APPOINTMENTS - A WEEK AT A GLANCE

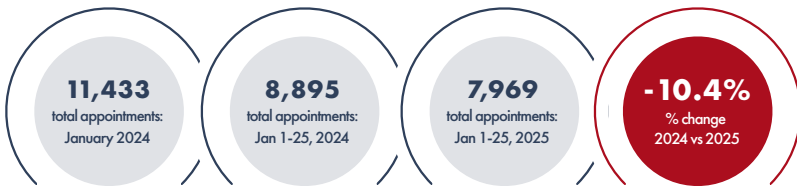


APPOINTMENT/SOLD INDEX PAST 4 WEEKS



9.4
30 day average
This number assesses the relationship between properties that sold this week and the number of appointment made during the same week, thereby measuring buyer motivation.

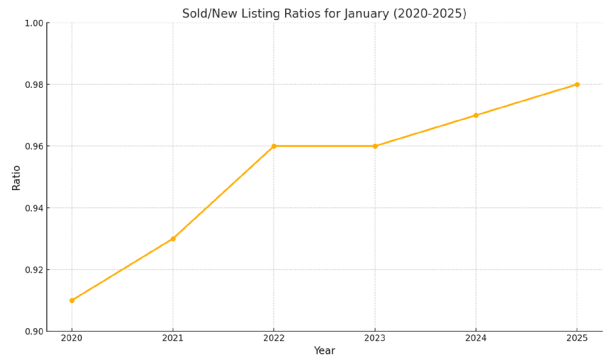
MONTHLY COMPARISON 2024 vs 2025



This week we had a near perfect week regarding our sales-to-new listings ratio. We sold the equal amount of properties to the new listing inventory we placed for sale. The last time we were close to this type of sales proficiency was Jan 15-21, 2023 (Sold/New Listing Ratio = 97.73%), and in 2024, the week of Jan 15-21 (Sold/New Listing Ratio = 97.62%).

TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$550-600k	\$550-600k
#2	\$650-700k	\$650-700k	#2	\$2M+	\$2M+	#2	\$500-550k	\$1-2M
#3	\$750-800k	\$750-800k	#3	\$650-700k	\$850-900k	#3	\$450-500k	\$650-700k
#4	\$700-750k	\$600-650k	#4	TIE \$700-750k and \$950k-1M	\$650-700k	#4	\$1-2M	\$450-500k
#5	\$450-500k	\$450-500k	#5	\$450-500k	\$950k-1M	#5	TIE \$600-650k and \$750-800k	\$600-650k



*Source: RE/MAX Escarpment & Niagara internal data

APPOINTMENTS 5 YEARS AT A GLANCE

