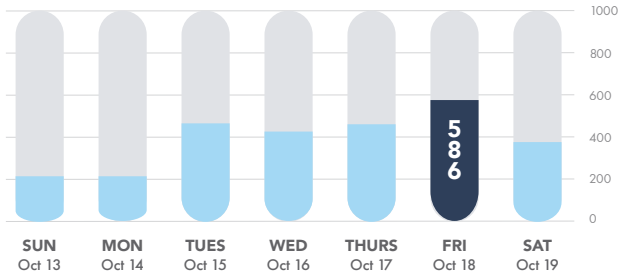


# APPOINTMENT CENTRE

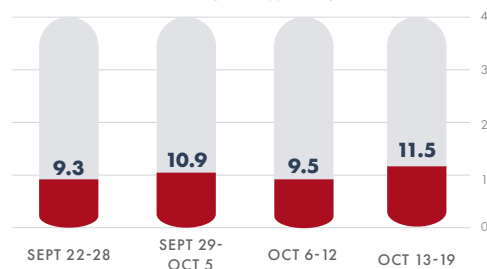
OCTOBER 13-19 2024



## APPOINTMENTS - A WEEK AT A GLANCE

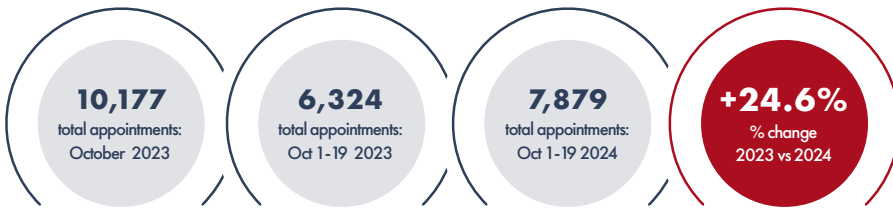


## APPOINTMENT/SOLD INDEX PAST 4 WEEKS

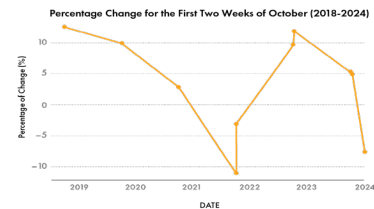


This number assesses the relationship between properties that sold this week and the number of appointments made during the same week, thereby measuring buyer motivation.

## MONTHLY COMPARISON 2023 vs 2024



Due to the thanksgiving long weekend, our appointment centre saw a 6.7% decrease in weekly appointments, one of the largest drops week-over-week for the same period over the last 6 years.



Friday returned as our busiest day with a total of 586 appointments that day alone. Despite the weekly decrease in appointments, our monthly numbers show a 24.6% increase in total monthly appointments so far when compared to October 1-19, 2023. The appointment/sold index jumped from 9.5 to 11.5 this week, showing new buyers entering the market in anticipation of this week's substantial rate cut by The Bank of Canada.

## TOP 5 PRICE RANGES

HAMILTON			HALTON			NIAGARA		
	Prev. Week	Current Week		Prev. Week	Current Week		Prev. Week	Current Week
#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M	#1	\$1-2M	\$1-2M
#2	\$650-700k	\$550-600k	#2	\$2M+	\$2M+	#2	\$650-700k	\$550-600k
#3	\$750-800k	\$650-700k	#3	\$650-700k	\$850-900k	#3	\$550-600k	TIE \$350-400k and \$600-650k
#4	\$550-600k	\$750-800k	#4	\$700-750k	\$750-800k	#4	TIE \$600-650k and \$750-800k	\$700-750k
#5	\$700-750k	\$500-550k	#5	\$850-900k	\$900-950k	#5	\$350-400k	\$650-700k

For the second week in a row, the \$1-2M range occupies the top spot in Niagara, Halton, and Hamilton. Halton is still seeing our higher ranges as most popular. Hamilton remained fairly consistent to previous weeks with ranges between \$500k and \$800k occupying most of the chart. Finally, our Niagara region saw the \$350-400k range climb to #3, tied with the higher \$600-650k range.

\* source: RE/MAX Escarpment & Niagara internal data

## APPOINTMENTS 5 YEARS AT A GLANCE

