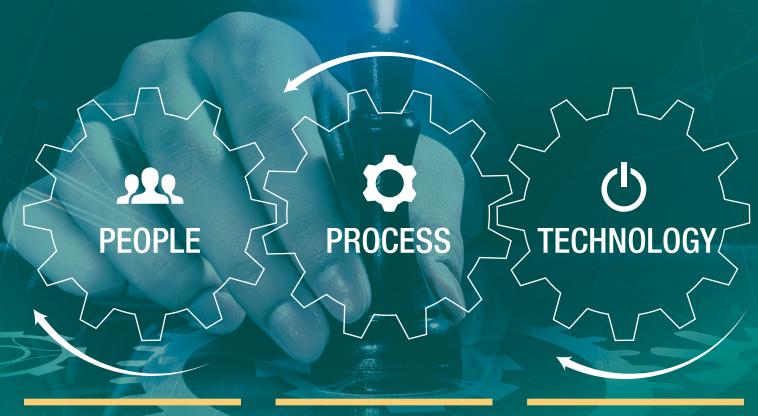


High Performance Requires More Than Technical Skills

# **DEVELOP YOUR LEADERSHIP VOICE**& PROFESSIONAL ACUMEN TO IMPROVE DELIVERY OF BUSINESS VALUE



A Holistic Approach to Optimize Your Workforce

Learn more

& Professional Development Curriculum

Learn more

High-Performance Training & Implementation Solutions

Learn more



# DO YOU HAVE A WINNING STRATEGY FOR ATTRACTING, RETAINING & DEVELOPING LEADERS?

## 4.6 Years

is the average expectancy that employers can keep an employee.

- US Bureau of Labor Statistics

55%

of business leaders are highly or moderately concerned with attracting and retaining the next generation of workers.

Forum

83%

of organizations rated targeted leadership development for all leader levels as 'important' or 'very important'.

Brandon Hall

# Power Up Leadership and Professional Development by Creating Alignment Between People, Processes & Technology



Supporting your people to own and drive their performance and careers while developing effective leadership at every level is vital for organizations to create the culture required to meet 21st century challenges.



#### **PROCESS**

Policies and processes such as recruitment, promotion, career development, and performance management rely on clearly defined competency frameworks to meet the specific needs of an organization.



Enhancing an employee's behavioral competencies in step with their technical skillset ensures that the value and effect of their contribution is maximized and their career aspirations are met.

#### **Learning Tree's Leadership & Professional Development**

Partnering with You in Building Competencies

Learning Tree's expertise in competency development extends far beyond our curriculum. We can work with your people to maximize their effectiveness in a rapidly changing workplace. Leaders must exemplify the values and standards you expect, and have the personal qualities to inspire and engage others. Our coaches and facilitators bring real-life experience to design and implement competency-based learning.

# A HOLISTIC APPROACH TO OPTIMIZE YOUR WORKFORCE

#### **DEFINE**

Organizational Structure, Processes & Job Roles

- Development needs, our experts will ensure your workforce has a proper framework in place with well-defined processes, policies and learning paths
- Create a clear professional development program that delivers the culture, values and behavioral standards to meet your strategic vision

## **ASSESS/MAP**

Knowledge, Skills & Abilities (KSAs)

- Align the attitudes, mindsets and behaviors of your workforce to your organizational values, and create a positive, productive workplace culture
- Determine the competency needs of your existing staff and identify development gaps through profiling and assessments

#### **ENHANCE**

Knowledge, Skills & Abilities (KSAs)

#### **IMPLEMENT**

Process & Organizational Improvements

- Develop a customized Leadership & Professional Development curriculum with individual learning plans to meet the needs of your staff and organization
- Provide program management of the training, coaching and mentoring of your staff
- > Rapidly increase the self-awareness and professionalism of your staff with customized Leadership & Professional Development Workshops
- > Embed our facilitators and coaches to help your staff apply their learning and demonstrate increased effectiveness in their role

# EADERSHIP & PROFESSIONAL DEVELOPMENT WORKSHOPS

- Identify employees' existing talents and strengths upon which to build
- Determine areas for development and support the strengthening of competencies
- Recognize and develop leadership capabilities at every level of the organization
- Build the confidence and engagement of employees, ranging from entry level to executives
- Create accountability that enables employees to own their career development



# Learning Tree's Comprehensive Leadership & Professional Dev

Learning Tree's expert Leadership & Professional Development curriculum architects have designed extended enable you to extend the range and depth of your personal and professional effectiveness in the workplant.

	JUNIOR PROFESSIONAL / ENTRY LEVEL		EXPERIENCED PROFESSIONAL / TEAM LEADER	
		COMPETENCY CLUS	STER: PERSONAL D	EVELOPMENT
MANAGING SELF, TIME & RESOURCES	<ul> <li>Personal Skills for Professional Excellence Course 297 • 4 Days</li> <li>Time Management Course 344 • 2 Days</li> </ul>	Assertiveness: Communicating with Authority & Impact Course 244 ● 3 Days      Business & Report Writing Introduction Course 219 ● 3 Days	➤ Professional Development Essentials Course 4663 • 1 Day *	► Emotional Intelligence Essentials Course 4666 • 1 Day ¾
PROBLEM SOLVING & DECISION MAKING	➤ Responding Productively to Str Course 4661 • 1 Day	ess	➤ Critical Thinking & Creative Problem Solving Course 284 • 3 Days	➤ Executive Leadership Essentials Course 4668 • 1 Day *
		COMPETENCY CLUST	ER: LEADERSHIP &	MANAGEMENT
DEMONSTRATING LEADERSHIP	<ul> <li>▶ Personal Skills for Professional Excellence Course 297 • 4 Days</li> <li>▶ Assertiveness: Communicating with Authority &amp; Impact Course 244 • 3 Days</li> </ul>	► Influence: Getting Results without Direct Authority Course 294 • 3 Days	➤ Developing Your Leadership Voice for Presence & Impact Course 3405 • 3 Days	▶ Emotional Intelligence: Achieving Leadership Su Course 3411 • 3 Days &
DEVELOPING PEOPLE & IANAGING PERFORMANCE	➤ Achieving Success as a New Manager  Course 4660 • 1 Day		➤ Project Management Fundamentals Course 290 • 3 Days • OR- Management Skills for an IT Environment Course 906 • 3 Days	➤ Coaching Essentials for Managers Course 4667 • 1 Day *
	СОМРЕТ	ENCY CLUSTER: COM	MMUNICATION & RE	LATIONSHIP BU
WORKING IN TEAMS	<ul> <li>Personal Skills for Professional Excellence Course 297 • 4 Days</li> <li>Communication Skills Course 292 • 3 Days ¾</li> </ul>	► Customer Service Essentials Course 4669 • 1 Day	➤ Project Management Fundamentals Course 290 • 3 Days -OR- Management Skills for an IT Environment Course 906 • 3 Days	► Leading Teams: Improving Productivity through Teamwork Course 222 • 3 Days *
COMMUNICATING & ENGAGING	➤ Personal Skills for Professional Excellence Course 297 • 4 Days	► Business & Report Writing Introduction Course 219 • 3 Days	➤ Critical Thinking & Creative Problem Solving Course 284 • 3 Days	▶ Business Relationship Management: Aligning I & the Business Course 902 ◆ 3 Days
	▶ Communication & Engaging with Others  Course 4974 • 1 Day 월	► Technical Writing Introduction Course 319 • 4 Days	➤ Stakeholder Management Essentials Course 4975 • 1 Day	Public Speaking: Compe Speeches & Presentatior Course 903 ◆ 3 Days
	COMPETENCY	CLUSTER: STRATEGI	C THINKING & ORG	ANIZATIONAL DI
INNOVATION & CONTINUOUS LEARNING	Critical Thinking & Creative Problem Solving  Course 284 • 3 Days	► Emotional Intelligence Essentials Course 4666 • 1 Day ¾	➤ Professional Development Essentials Course 4663 • 1 Day *	► Leading Innovation Essentials Course 4982 • 1 Day
DEVELOPING THE ORGANIZATION	➤ Personal Skills for Professional Excellence Course 297 • 4 Days	▶ Business Relationship Management: Aligning IT & the Business Course 902 • 3 Days	➤ Strategic Thinking for Operational Management Course 3310 • 3 Days ➤ Agile Leadership Course 3401 • 3 Days	▶ Organizational Change Management: APMG CM Practitioner Certification Course 288 • 5 Days

### relopment Learning Paths

ensive, flexible learning paths that ace at every stage of your career.

## SENIOR PROFESSIONAL / EXECUTIVE LEADER

- ► Emotional Intelligence: Achieving Leadership Success Course 3411 • 3 Days &
- Essentials

  Course 4668 1 Day \*
- ➤ 21st Century Leadership: Inspiring Excellence & Engagement Course 3311 • 3 Days
- ► Leading Innovation Essentials Course 4982 • 1 Day

► Executive Leadership Essentials Course 4668 • 1 Day \*

> 21st Century Leadership: Inspiring Excellence & Engagement Course 3311 • 3 Days

#### **ILDING**

ccess

- ► Agile Leadership Course 3401 • 3 Days
- ➤ Conflict Management & Resolution Essentials
  Course 4972 1 Day
- ► Executive Leadership Essentials Course 4668 • 1 Day \*
- ➤ Developing Your Leadership Voice for Presence & Impact Course 3405 • 3 Days
- ➤ Coaching Essentials for Managers Course 4667 • 1 Day \*
- ▶ 21st Century Leadership: Inspiring Excellence & Engagement Course 3311 • 3 Days

#### EVELOPMENT

lling

- ➤ Coaching Essentials for Managers Course 4667 • 1 Day \*
- ➤ Developing Your Leadership Voice for Presence & Impact Course 3405 • 3 Days
- > 21st Century Leadership: Inspiring Excellence & Engagement Course 3311 • 3 Davs
- ► Executive Leadership Essentials Course 4668 • 1 Day
- \* This course is exclusively available for on-site delivery at your location. 
  ½ This course features blended learning and on-demand training options.



# MEET JUDI WILLIAMS Executive Coach, Curriculum Architect, Course Author, & Performance Consultant

Judi Williams is an award-winning instructor with over 25 years of global experience. Judi is a Business Psychologist and holds an Advanced Diploma in Executive Coaching, plus 15 further diplomas, accreditations and certifications in her field of expertise.

- Architect of the Leadership & Professional Development <u>Curriculum</u>
- Author of five Learning Tree multi-day courses & seven one-day courses
- Technical Editor of a number of Learning Tree's courses including the newly-developed '21st Century Leadership: Inspiring Excellence & Engagement'

Judi's passion and enthusiasm for excellence in the workplace is infectious. She completely understood our needs, and worked with us to design and deliver a competency-based development program that engaged and inspired our staff. This program has changed the culture of our organization."

— International Non-Governmental Organization



# MEET LAWRENCE T. BARNARD CMC, PMP, PMI-RMP, Change Management Practitioner

Lawrence T. Barnard is the CEO of Explorus Group Inc., the Managing Partner of Hummingbird Mentors and decade-long instructor for Learning Tree. As a consultant, professional speaker, writer and mentor, Lawrence draws on 20+ years of business and project management experience to help organizations around the world better achieve their goals. Lawrence has authored courses and books within: formal business management, business analysis, organizational change management, risk management and project management.

- Author of five core and ten custom Learning Tree courses
- Has taught over 240 courses globally
- Provides instructional design during course development

He knows precisely how to take multi-faceted and complex business concepts and make it easier for leaders to understand, accept, and do something about. Larry knows the steps. He's the guy who can come in, diagnose, prescribe and administer the solution."

# **HIGH-PERFORMANCE TRAINING & IMPLEMENTATION SOLUTIONS FROM LEARNING TREE**

#### **TECHNOLOGY BRANDS**

Adobe **IBM** Oracle Salesforce

Microsoft Cisco

Lean Six Sigma

#### IT & MANAGEMENT TRAINING TOPICS

Red Hat

Agile & Scrum Cyber Security Linux & UNIX **SharePoint** 

Apple Programming **DevOps** Microsoft Office Software Development

Azure FAC P/PM Mobile App Development **SQL** Server

ITIL®, COBIT® & TOGAF® .NET / Visual Studio

**Business Analysis ITSM Certification Training** Networking & Virtualization Windows Training

**Business Intelligence Java Programming Project Management** 

Cloud Computing Leadership & Professional Python, Perl & C++ Development

### **BLENDED LEARNING REIMAGINED BY LEARNING TREE**

Learning Tree provides training with complete flexible delivery that offers anywhere, anytime, any way access to self-tailoring learning experiences.

#### Start learning. Your way.

LearningTree.com/BlendedLearning



**VMware** 

Web Development







### For over 40 years, Learning Tree has been a Proven Market Leader

#### **Trusted Partner for** 60,000+ Organizations

serving national and multinational corporations, government agencies, education and non-profits

#### 600+ Expert **Advisors**

serving our global customer footprint and averaging 20+ years of diverse real-world experience

#### **Demonstrated Past Performance**

in offering end-to-end proven capabilities to provide all facets of Workforce Optimization resulting in improved organizational alignment



**AWS** 

Big Data & Data Science

Communication Skills